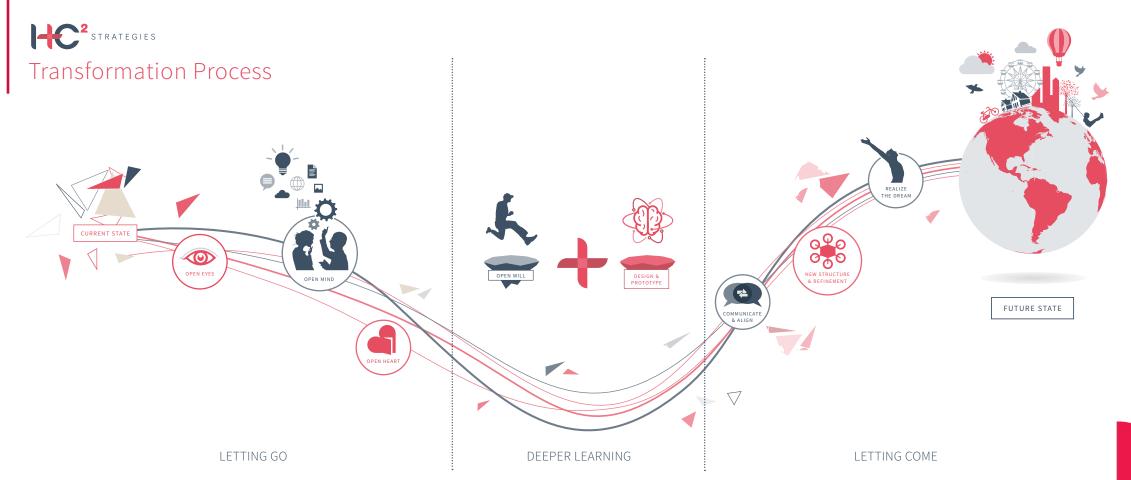
CONNECTING CHNA'S TO STRATEGY

Dora Barilla DrPH
President and Co-Founder



Vicious Cycles





Connect, Innovate, Transform.



SHIFTING PARADIGMS





•Shifting unmanaged charity care into strategies for community health improvement.



•Connecting Community Health Needs Assessments (CHNA) directly to strategy.



•Integrating care to address socially complex issues at the neighborhood level.



•Engaging communities in transformative partnerships with shared accountability.



HEALTH SYSTEM READINESS

System Readiness Issues



Physician Integration



Care
Coordination
Capability
Connecting CHNA
to strategy



Information
Systems
Sophistication



Service Distribution System



Cost Management



Scale

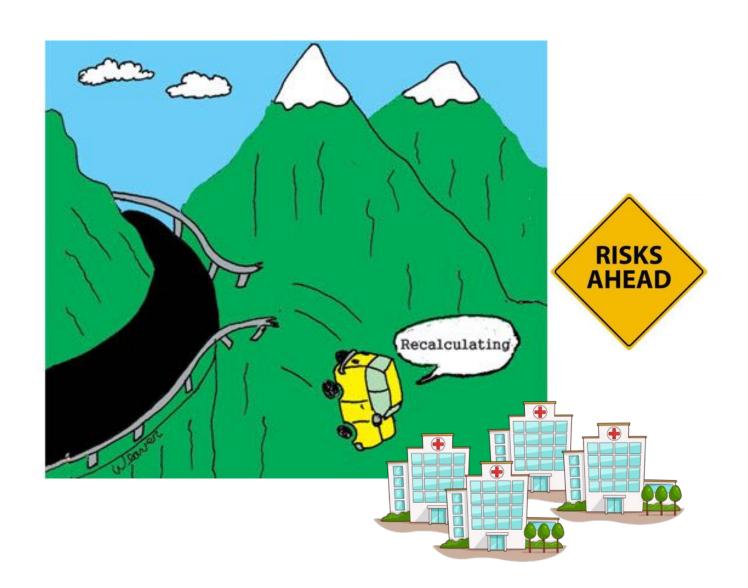


Financial Capital Capacity



Payer Relationships







Individual Health

Genetics

Are services SDH and Are

Socio-Ecological



Upstream

How well do

we know our

patients?

- Race
- Class
- Gender

A Framework for Health Equity

- **Immigration** status
- **National Origin**
- Sexual
- Orientation
- Disability

III Power

- Corporations and other
- businesses Government
- agencies
- Schools



- Neighborhood conditions
 - Social
 - Physical
- Residential Segregation
- Workplace Conditions



- Smoking
- Nutrition
- **Physical** Activity
- Violence
- Chronic Stress

Health Care

Disease & Injury

Medical Model

- Infectious Disease
- Chronic Disease
- Injury (intentional &

Unintentional)

Infant Mortality

Life Expectancy

Mortality

Health Status

Social Factors

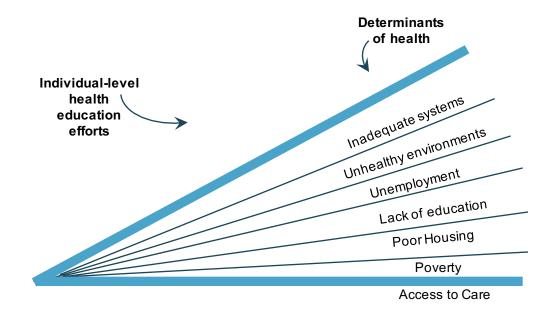
Adapted from: Bay Area regional Health Inequities Initiative (BARHII), 2008, "Health Inequities in the Bay Area", accessed January 16,2015 from http://barhii.org/resources/index.htlm



addressing incentivized Sustainable?

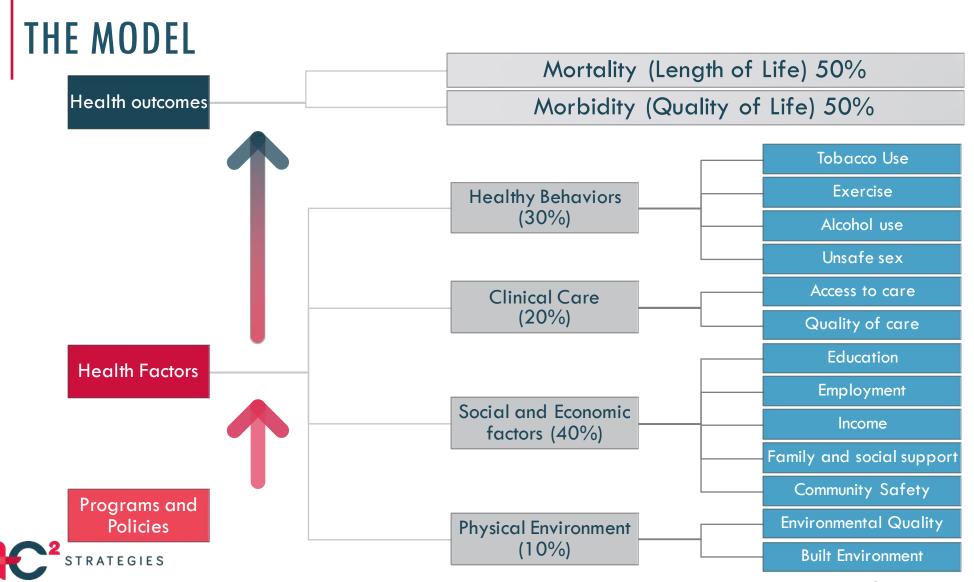
Community **Partnerships** adequate and integrated?

SOCIAL DETERMINANTS OF HEALTH



Adapted from: WHO (1990)





CHANGING HEALTHCARE LANDSCAPE





CHANGES WE CAN EXPECT

NEW CONGRESS AND ADMINISTRATION BRINGS BOTH CHALLENGES AND OPPORTUNITY

- A more businessfocused environment
- Less regulatory activity
- Continued downward pressure on provider payments





 Potential structural changes to the Medicaid program



Image source: National
Journal



TRUMP'S EXECUTIVE ORDER

'EASING ACA BURDEN'

The executive order is largely symbolic and does nothing to change parts of the ACA

Instructs federal agencies to "ease the burden" of the ACA on individuals, states and the health industry

Regulatory action won't begin until new officials are confirmed

In addition, Trump issues a temporary regulatory freeze



KEY ROLES FOR HEALTH CARE

Tom Price, M.D.



- Incoming HHS Secretary
- Critic of ACA
- Supports MACRA
- Simplify burden on doctors
- Less government intervention

Seema Verma



- Incoming CMS administrator
- Designed Medicaid expansion hybrid
- Supports copays, work requirement
- Medicaid



ACA REFORM

REPEAL AND REPLACE SCENARIOS FOR 2017



Total repeal

Repeal is unlikely in the short term. 2018 would be the earliest the ACA could be repealed, and a sudden loss of health insurance for more than 20 million people would be politically damaging in the future



Defund

As defunding would cripple the ACA, legislation immediately removing funding would likely not pass because it would be too significant of a disruption to the health insurance market. Lawmakers will likely include a two year transition period to defund the ACA

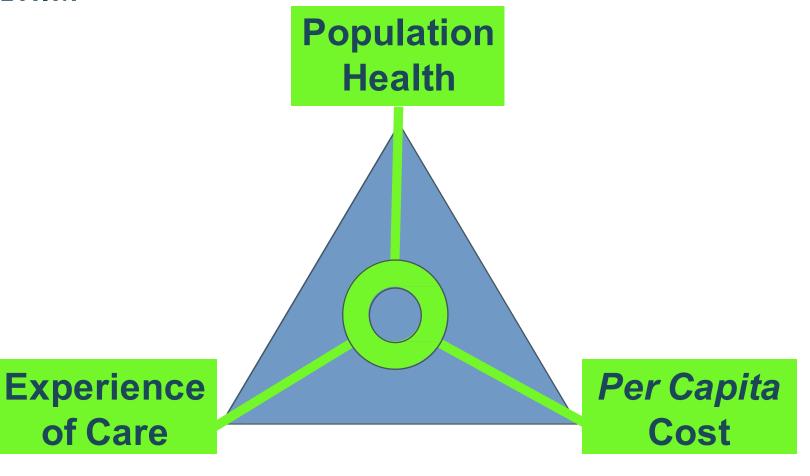


Replace: with what?

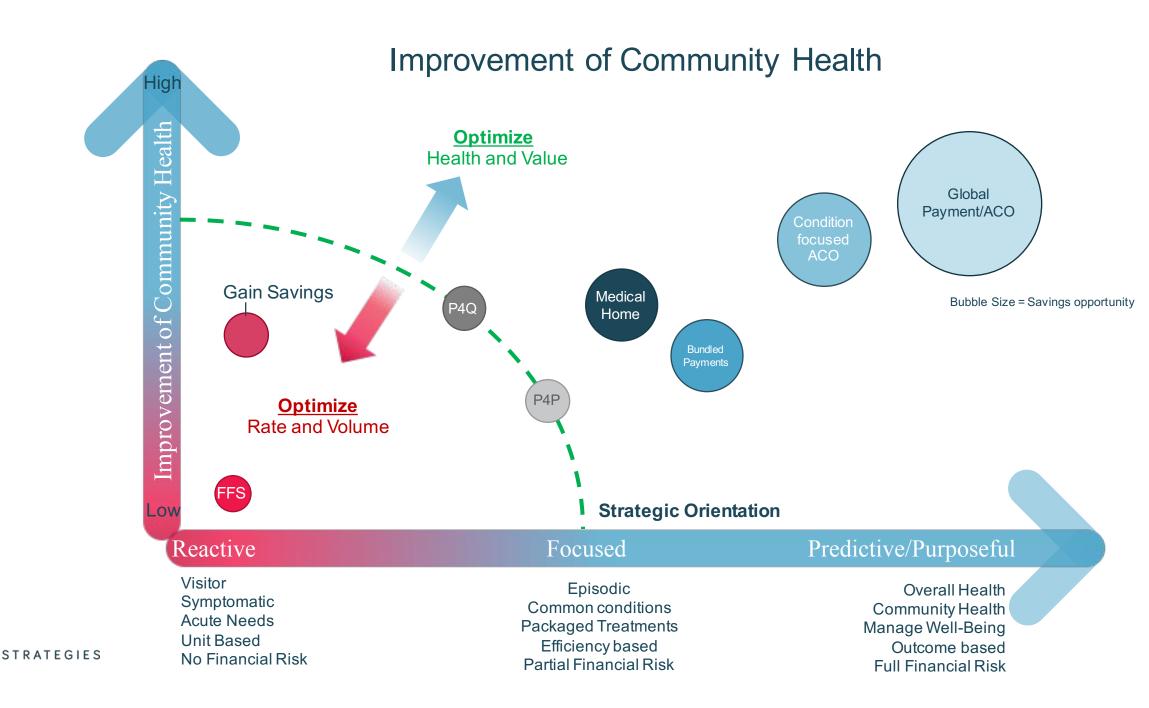
- Cap on the employer exclusion rather than the Cadillac tax
- Repeal of individual mandate
- ✓ No changes will likely be made to the Preexisting condition requirement
- Replacement plan may cut down on insurance regulations
- ✓ Ban on annual and lifetime limits
- Tax credits based on age rather than premium subsidies based on income
- Convert Medicaid expansion into block grants or per capita caps
- ✓ Continuing the <26 year-olds' right to remain on parents' plan
- Age bands rolled back to pre-ACA average of 5:1 rather than 3:1
- Expanding health savings accounts



THE TRIPLE AIM

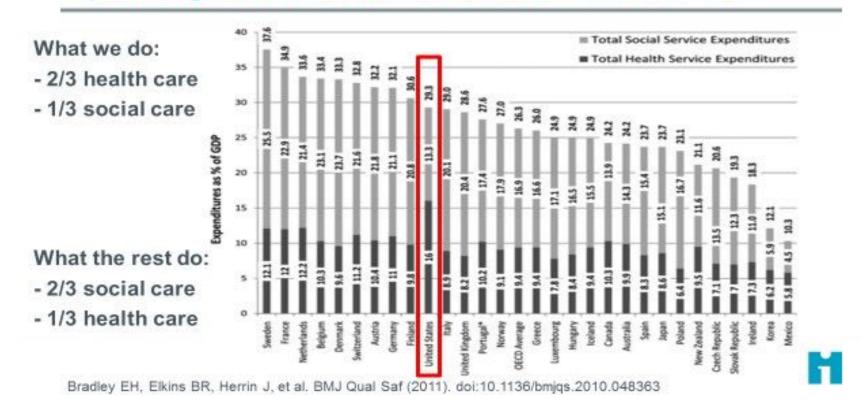






HEALTH CARE AND SOCIAL SERVICES

Spending on health versus other social sectors

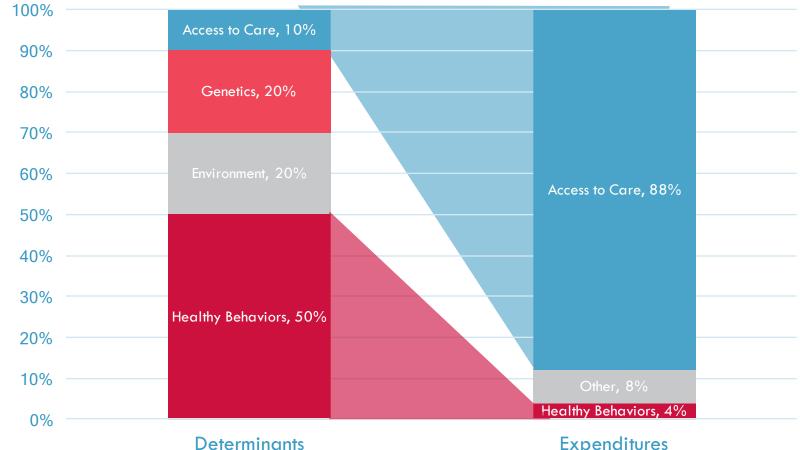






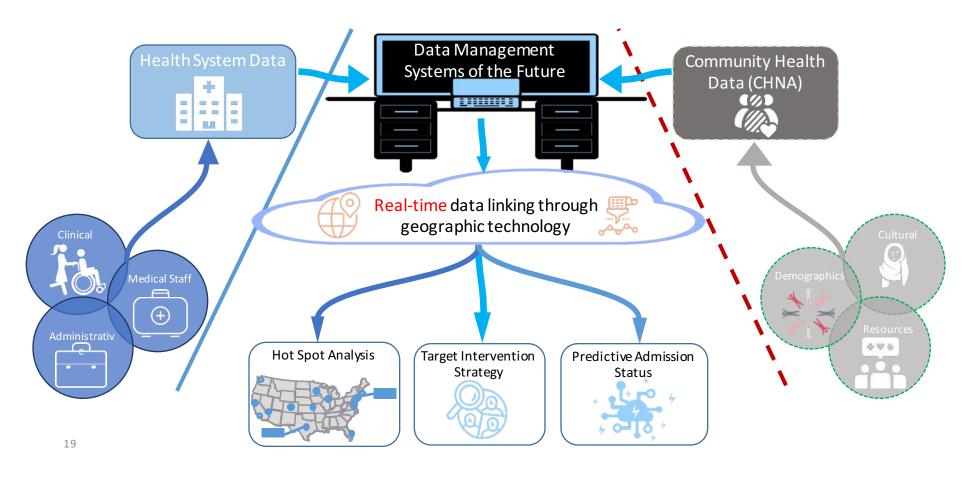
Mismatch: Health Determinants vs. Expenditures

We spend a lot on access to healthcare But it's only part of the nation's health challenge!





NEW DATA PLATFORM FOR HEALTH TRANSFORMATION





THE PREMISE OF POPULATION HEALTH

Managing Three Distinct Patient Populations

High Risk Populations: 5% of patients with complex diseases and comorbidities → Reduce the use of high cost services for effective disease management

Rising Risk

High Risk

Rising Risk Population: 15 -35% of patients that may have poor disease management → Improve disease management skills to avoid unnecessary higher cost

Low Risk

Low Risk Population: 60 – 80% of patients with minor conditions that are easily managed → Keep patient healthy

From: Katz, David L. Playbook for Population Health. The Healthcare Advisory Board June 2013
Innovations to Advance Health Equity



BETTER COORDINATION OF CARE

Comprehensive Care Management Across the Continuum

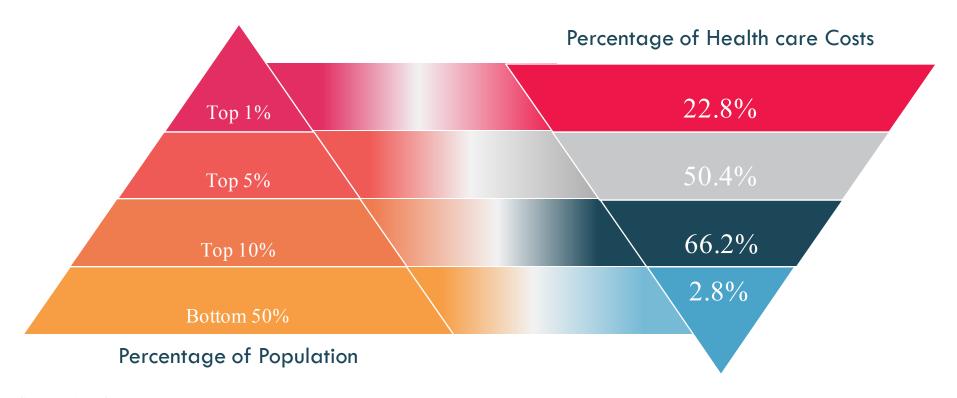








DISTRIBUTION OF HEALTH CARE EXPENDITURES

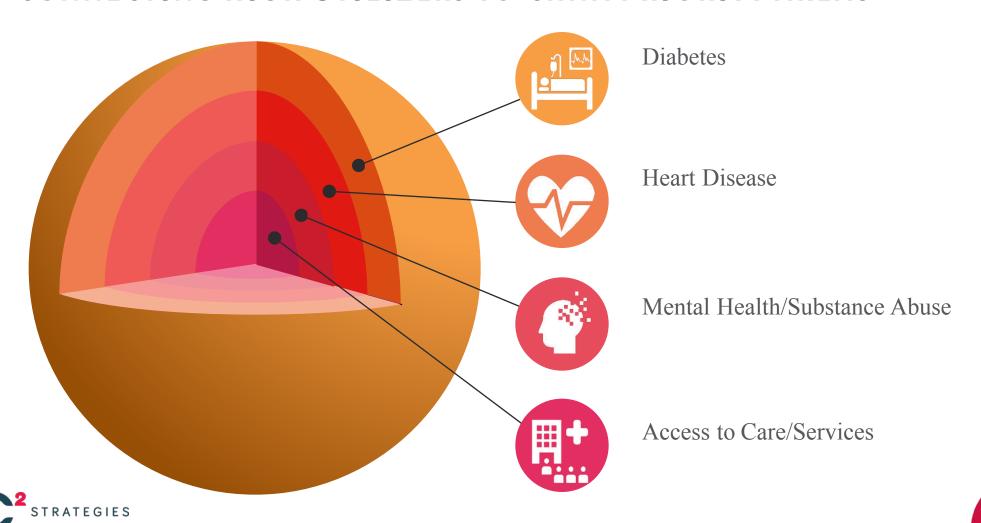


Source: AHRQ

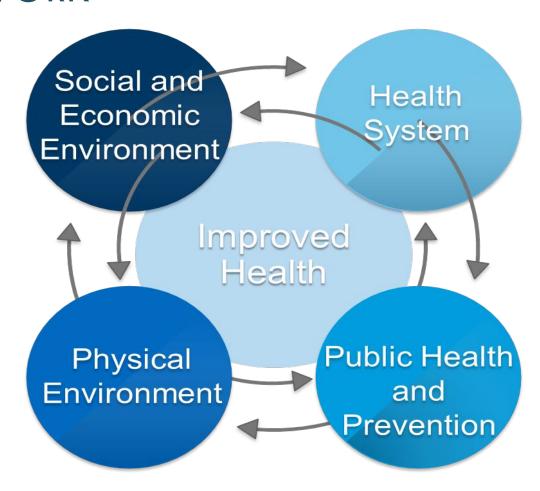
https://meps.ahrq.gov/data_files/publications/st497/stat497.pdf



CONNECTING HIGH UTILIZERS TO CHNA PRIORITY AREAS



CHNA FRAMEWORK





IDENTIFY BEST PRACTICES AND INTERVENTIONS

Level	Target	Outcome
Individual	Patient & Family	Improve Health
	Care Team Members	Better management of patient needs & services
Local	Health Systems	Provide comparison data to inform partnerships
	Community Policies	Inform advocacy efforts related to SDOH (social determents of health) identified in CHNA
State and National	Payment Negotiations	Demonstrate the relationship between patient and SDH and cost of care for fair provider comparisons (risk adjustment and blended funding opportunities)
	State and National Policies	Improve health system capacity for serving complex patients (payment reform)



CONNECTING THE CHNA TO STRATEGIC PLANNING









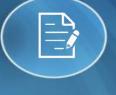








Measure & Evaluate



Set Strategic **Priorities**



Connect Data to Overall Strategic Plan



Identify Strategic Priorities and **Partners**







Identify Best Practices and Interventions



QUESTIONS?

