



FLORIDA HOSPITAL
WEST FLORIDA REGION

Watchman...

What of the Night?

Peter Bath, D.Min, MBA
February 6, 2017

Watchman...

- What of the Night?
- What of the Truth?
- What of the Country?
- What of the Church?

Watchman –what of the night

"There must be some way out of here, " said the joker to the thief,

"There's too much confusion, I can't get no relief.

"No reason to get excited," the thief, he kindly spoke

"There are many here among us who feel that life is but a joke

But you and I, we've been through that, and this is not our fate

So let us not talk falsely now, the hour is getting late"

Bob Dylan 1967/Isa 21:1-9

entropy

Main Entry: en·tro·py

Pronunciation: \ 'en-trə-pē \

a: the degradation of the matter and energy in the universe to an ultimate state of inert uniformity

b: a process of degradation or running down or a trend to disorder

Intentional or consequential

- Socrates: “The unexamined life is not worthy of living.”
- Irenaeus: “The glory of God is a person fully alive.”
- *Dear friend, I pray that you may enjoy good health and that all may go well with you,* 3 John 2



Where we will travel

1. Social Responsibility: Option, Necessity or Calling?
2. Confusing voices: Jesus, Adam Smith, and Your boss
3. Direction: You are the leader, they follow you!
4. An inside job with outside consequences
5. Doing Good and Doing Well
6. In the saddle of leadership



ADAM SMITH'S INVISIBLE HAND...

- Adam Smith's Invisible Hand said that pursuing self-interest leads to economic efficiency
 - But it does not ensure either social justice, the preservation of the environment, or human rights
- Many market failures involve externalities—including environmental failures
 - When there are these market failures, maximizing shareholder value does not necessarily lead to efficiency or societal well being

NEW UNDERSTANDING OF MARKET FAILURES

- Far more pervasive-
 - When information is imperfect and markets incomplete, the reason that the *invisible hand* often seems **invisible** is because it's *not there*



Direction: The Importance of Ethics

“The best chance you have of making a big success... is to decide from square one that you are going to do it ethically”

- Alan Greenspan

Chairman, Federal Reserve Board

“There is no such thing as business ethics.... There’s just ethics; and we all have to practice them every day in everything we do.”

— Peter Drucker

Called!

- "No one can serve two masters. Either he will hate the one and love the other, or he will be devoted to the one and despise the other. You cannot serve both God and Money . Matt 6:24 NIV
- Jesus called them together and said, "You know that the rulers of the Gentiles lord it over them, and their high officials exercise authority over them. Not so with you. Instead, whoever wants to become great among you must be your servant, and whoever wants to be first must be your slave— just as the Son of Man did not come to be served, but to serve, and to give his life as a ransom for many." Matt 20:25-28 NIV
- The time has come for judging the dead, and for rewarding your servants the prophets and your saints and those who reverence your name, both small and great — and for destroying those who destroy the earth." Rev 11:18 NIV



SEVENTH-DAY ADVENTIST HEALTHCARE *United States*

 **Adventist
Health**



 **Adventist
HealthCare**

 **Kettering**

ADVENTIST
HEALTH SYSTEM

Mirror, mirror on the wall...

- Sick care vs. Health care
- Intervention vs prevention
- Need BOTH!
- Cost highest in developed world
- Outcomes are not consistent with cost investment
- America cannot afford the current Medical structures

Will it get better?

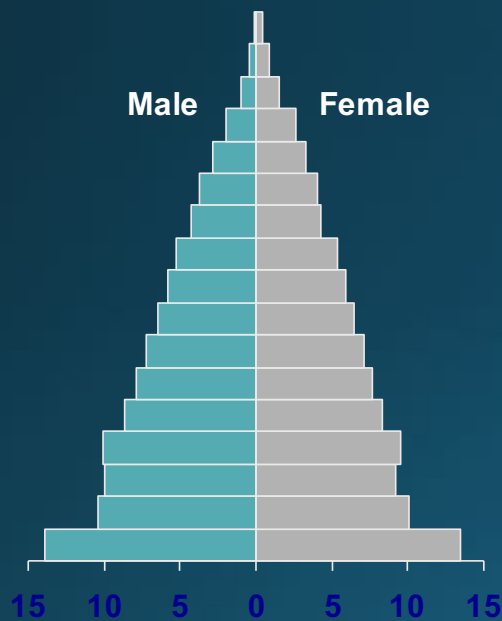
- **It gets worse:**

- By 2030 75 million Boomers retire
- Retirees consume **5x** more Medical care than employee
- Adds **375 million** more consumption units by 2030
- Social Security ratio Employee/Retiree:
 - >1965 5:1
 - >2013 2.75:1
 - >2030 2:1

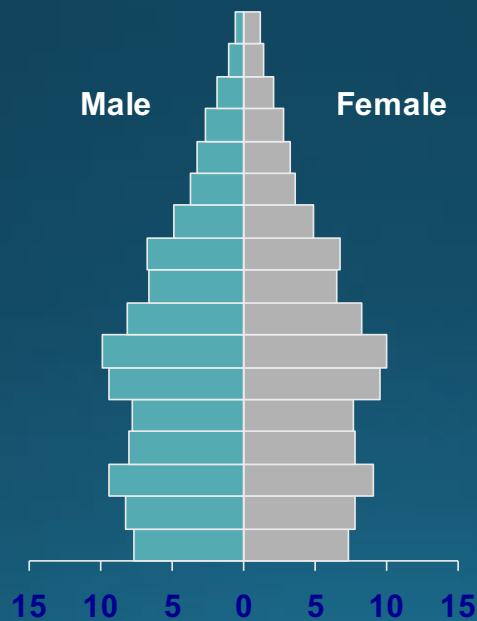
China's Age Distribution

Population Structures by Age and Sex Millions

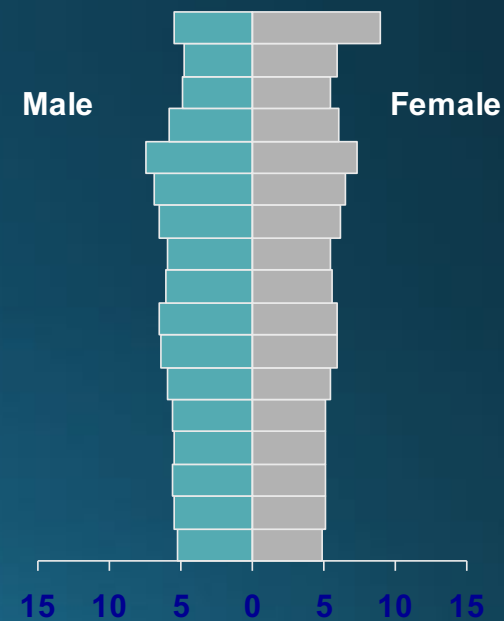
1950



2000



2050



Source: *World Population Prospects: The 2004 Revision* (2005).

It is appointed once to die...

- How you live

- Smoking
- Diet
- Exercise
- Stress
- Cancer
- Heart Attack
- Road accidents
- Hypertension

- Where you live

- War
- Famine
- Typhoon
- Flooding
- Earthquake
- Zip code
- Country equity index



Ten Leading Causes of Death

Suicide

Cancer

Kidney
Disease

Stroke

Nine Contributing Factors

Illicit
Drug Use

Diet &
Activity Patterns

Eight Root Causes

Motor
Vehicles

External
& Internal
Stress

Anger &
Frustration

Low Self
Esteem or
Self Worth

Alcohol &
Substance
Abuse

Meaningless
Existence

Loneliness &
Social Isolation

Economic
Disparity

Infectious
Agents

Sexual
Behavior

Lack of
Information
or Education

Helplessness
& Emotional
Despair

Firearms

Pollutants &
Toxic Agents

Tobacco Use

Chronic
Lung
Disease

Influenza
&
Pneumonia

Diabetes

Heart Disease

Alzheimer's Disease

Accidents

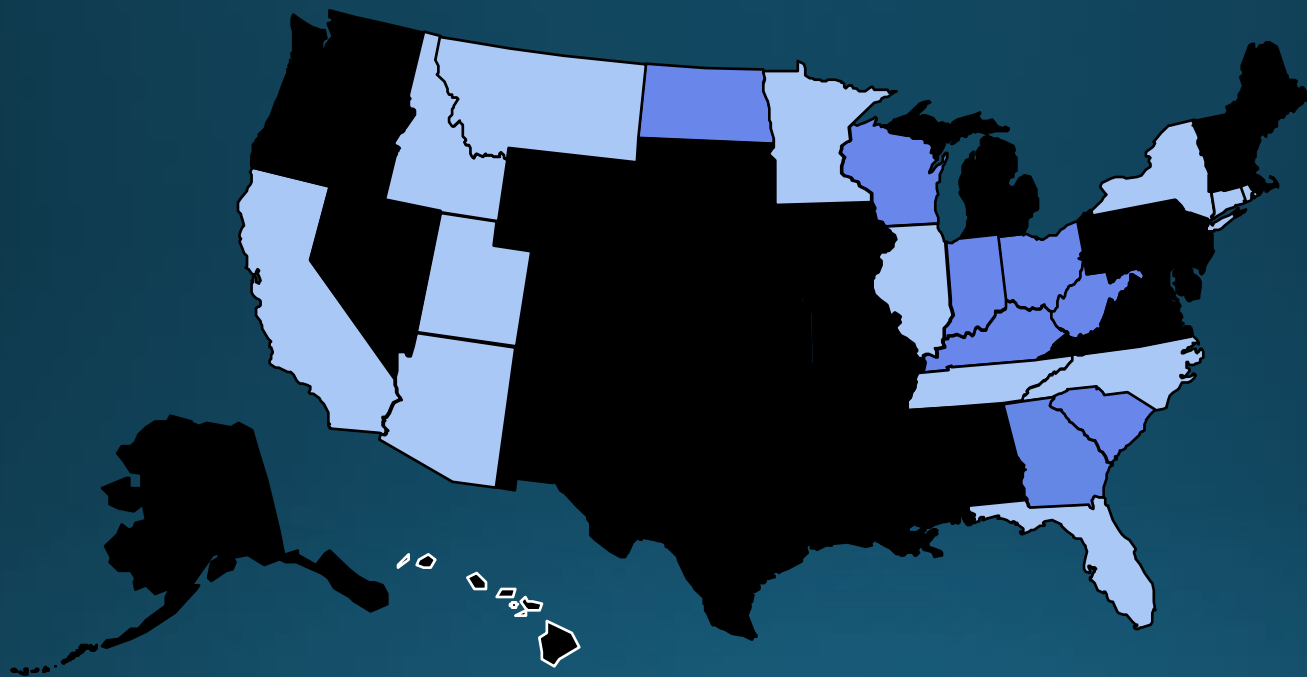
Mission + Vision + Values =



Obesity Trends* Among U.S. Adults

BRFSS, 1985

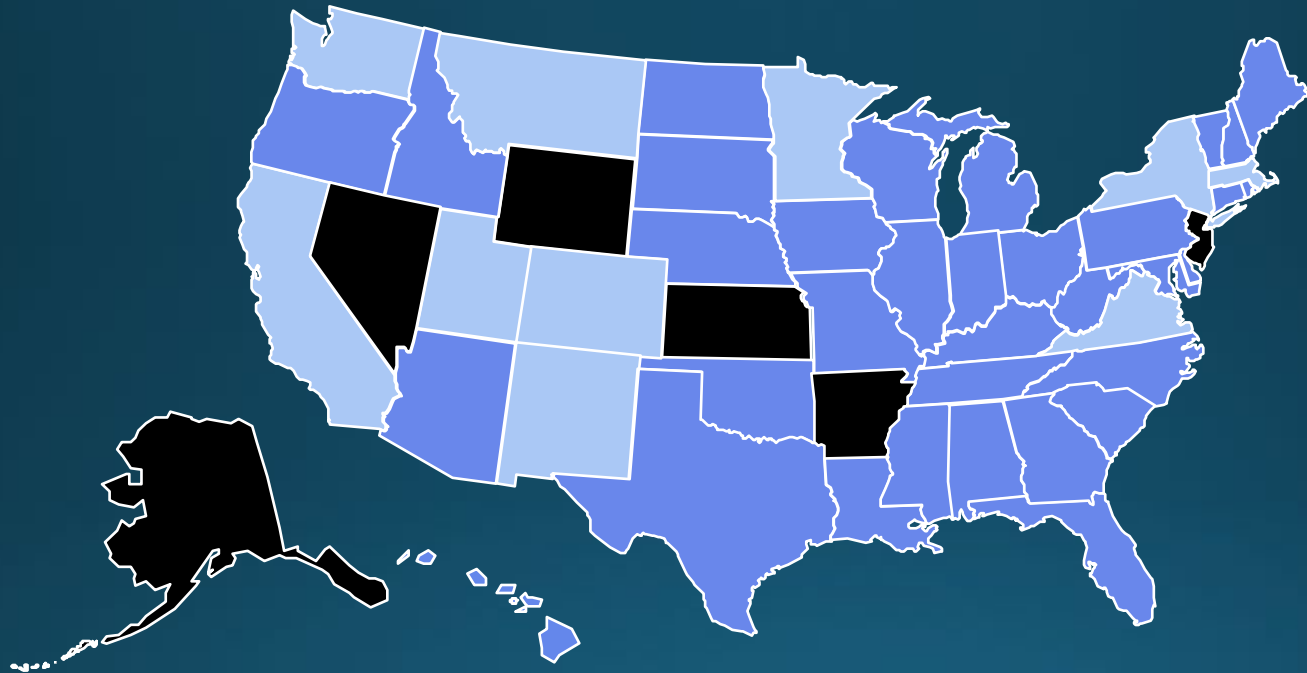
(*BMI ≥ 30 , or ~ 30 lbs. overweight for 5' 4" person)



Obesity Trends* Among U.S. Adults

BRFSS, 1990

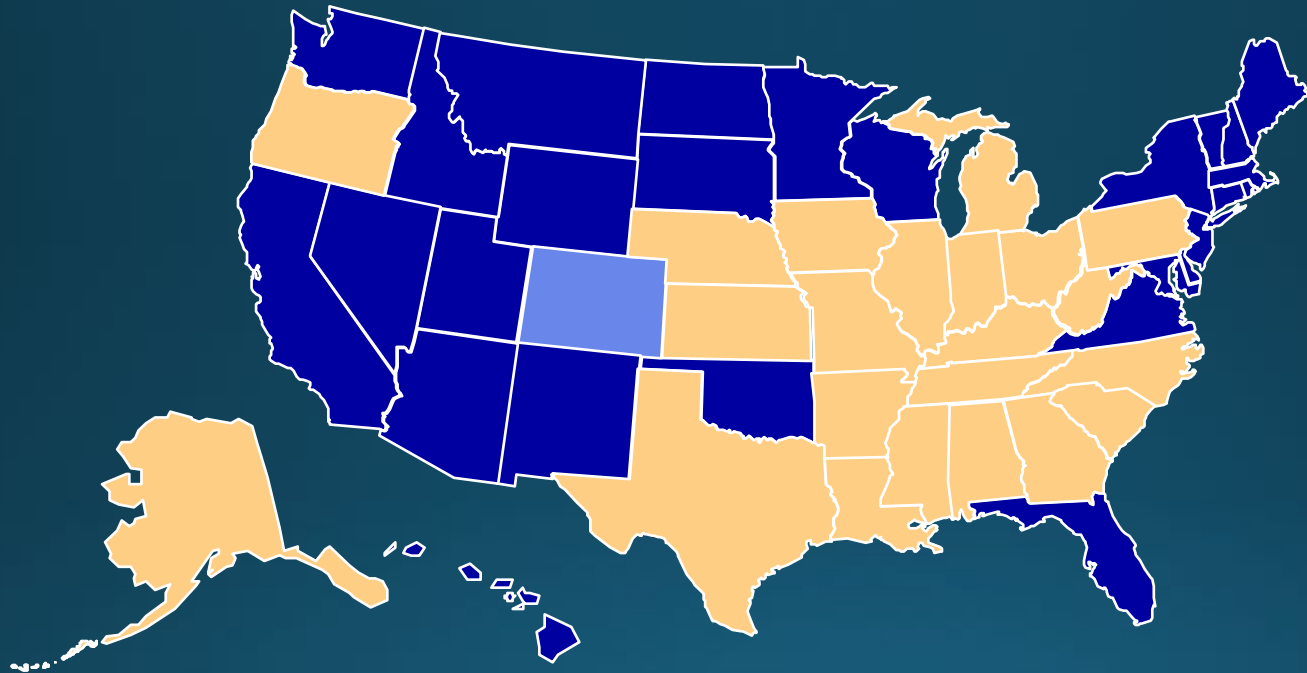
(*BMI ≥30, or ~ 30 lbs. overweight for 5' 4" person)



Obesity Trends* Among U.S. Adults

BRFSS, 2000

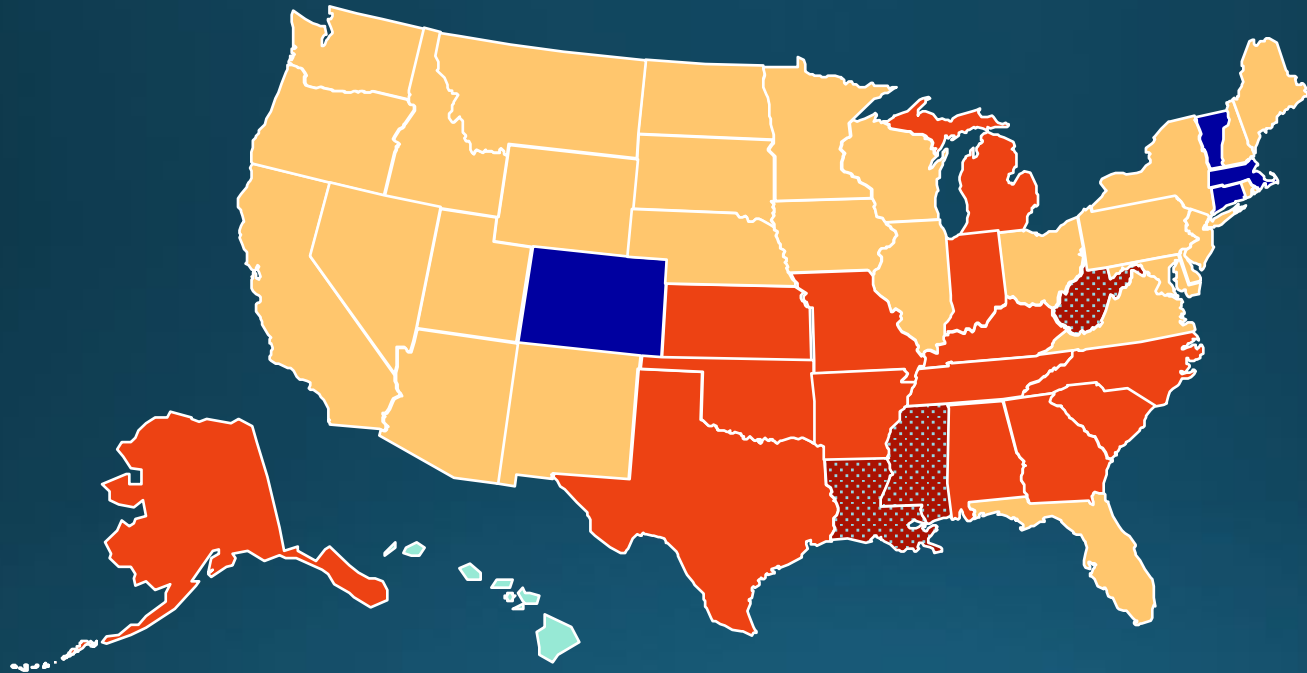
(*BMI ≥30, or ~ 30 lbs. overweight for 5' 4" person)



Obesity Trends* Among U.S. Adults

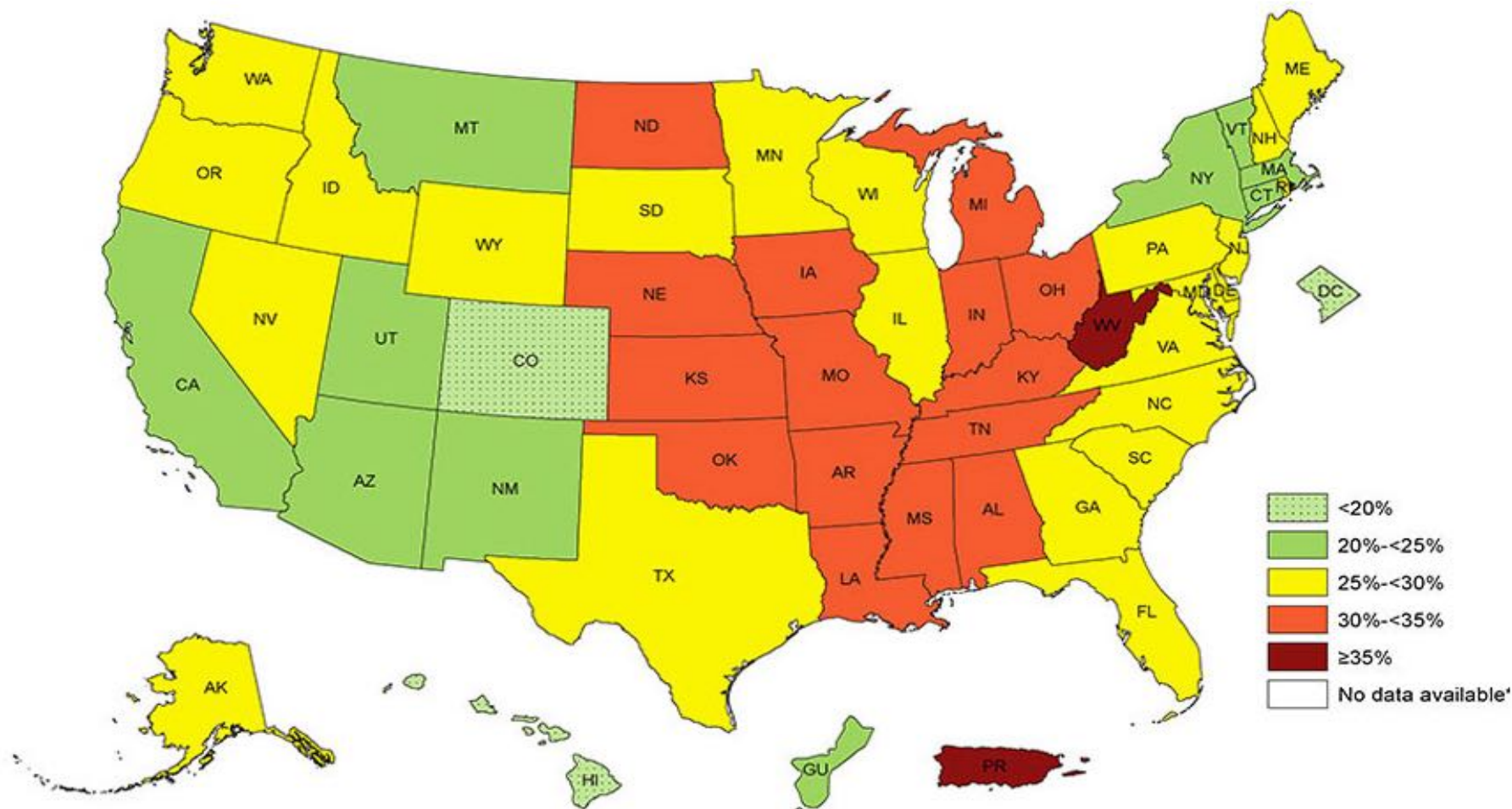
BRFSS, 2005

(*BMI ≥30, or ~ 30 lbs. overweight for 5' 4" person)



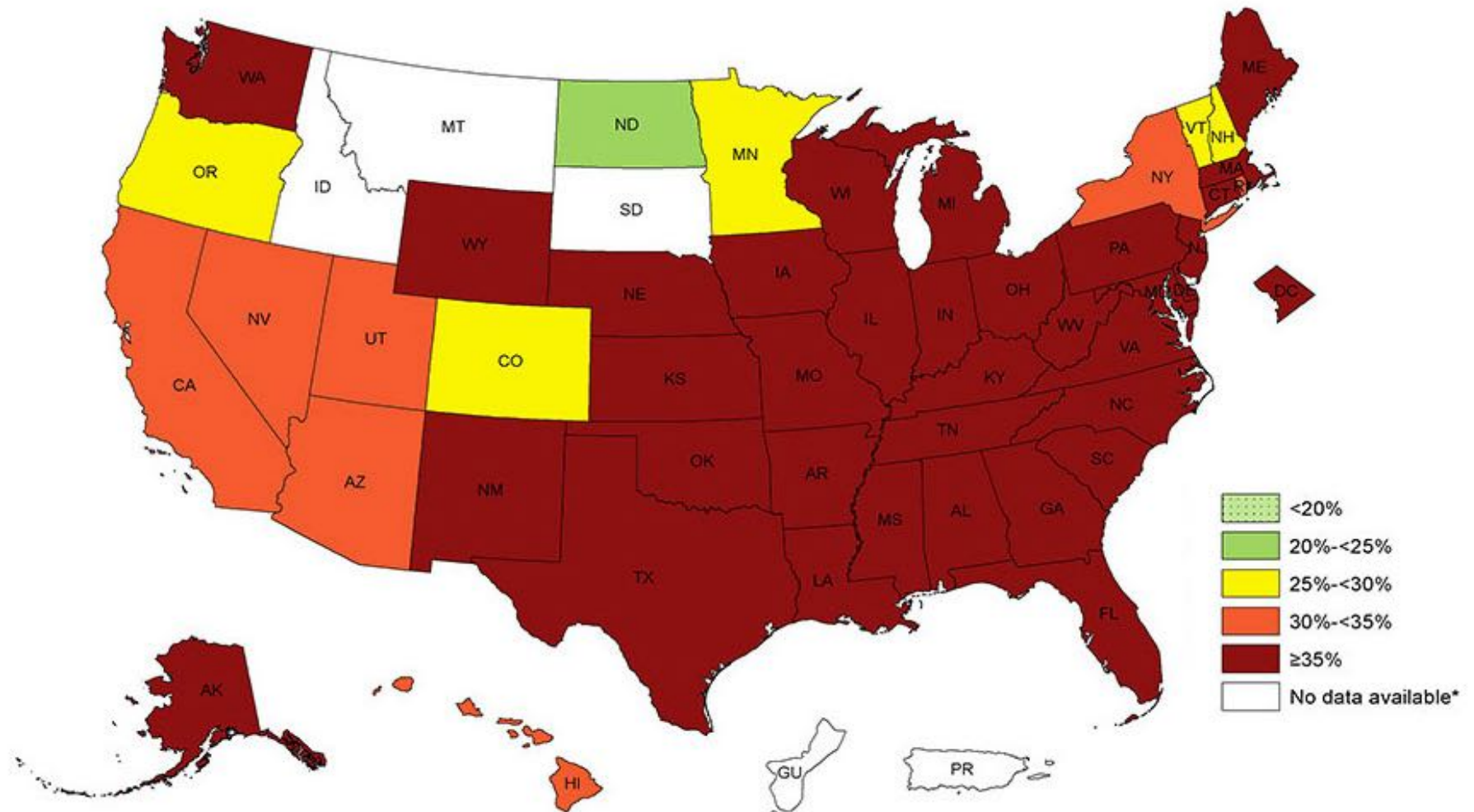
Self- Reported Obesity Among Non-Hispanic White Adults

Prevalence of Self-Reported Obesity Among Non-Hispanic White Adults by State and Territory, BRFSS, 2013-2015



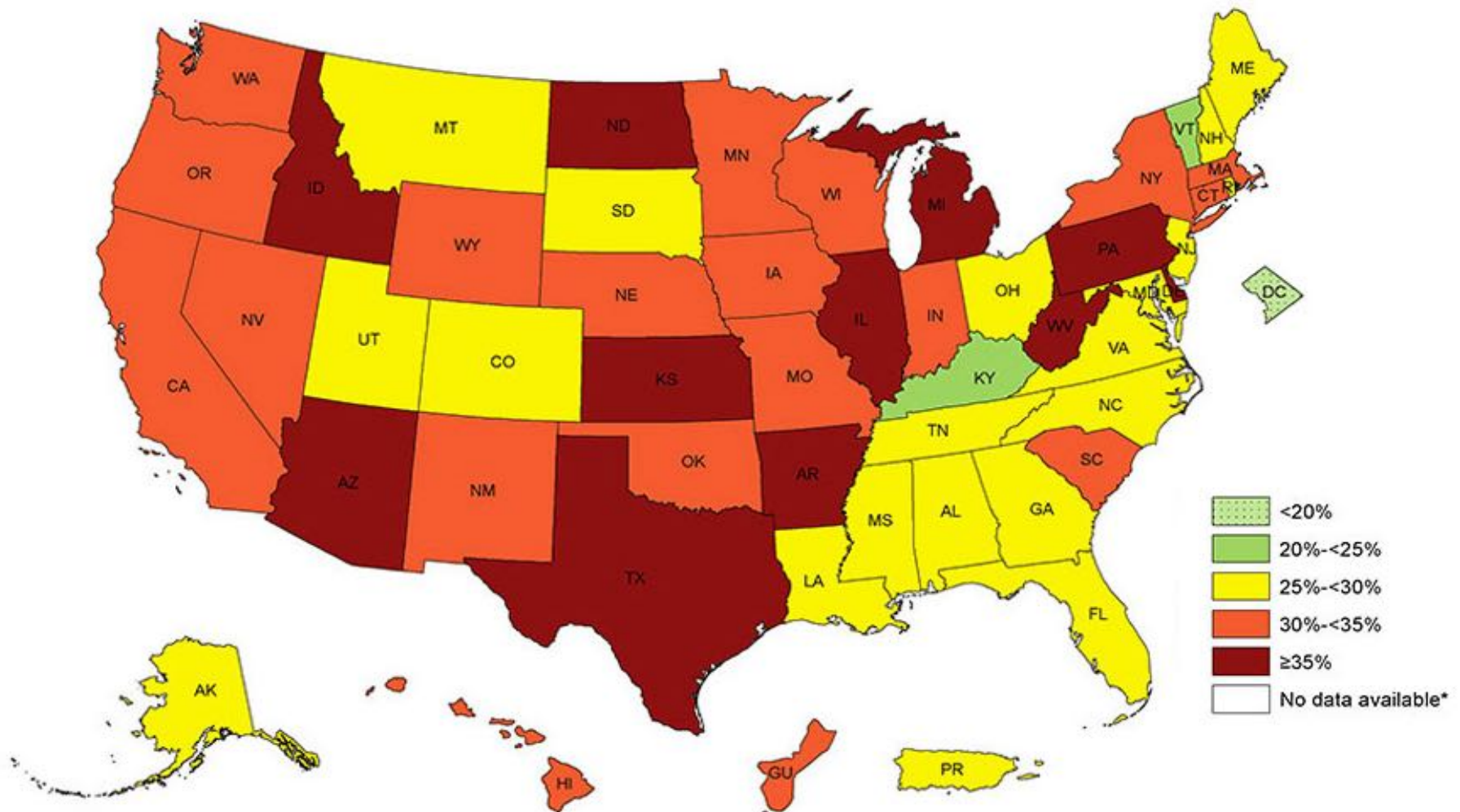
Self-Reported Obesity Among Non-Hispanic Black Adults

Prevalence of Self-Reported Obesity Among Non-Hispanic Black Adults by State and Territory, BRFSS, 2013-2015



Self-Reported Obesity Among Hispanic Adults

Prevalence of Self-Reported Obesity Among Hispanic Adults by State and Territory, BRFSS, 2013-2015



Mission + Vision + Values =



SEVENTH-DAY ADVENTIST HEALTHCARE *United States*

 **Adventist
Health**



 **Adventist
HealthCare**

 **Kettering**

ADVENTIST
HEALTH SYSTEM

Community Benefit - challenges

- Often assigned as a Marketing “extra”
 - Marketing rarely has FTE capacity
 - Different mind set, different operational model
- CB resource funds marginalized... viewed as total cost without revenue potential
 - \$2M sports marketing seen as valuable
- M&Ms Mission and Margin
 - The Margin drum drowns out the Mission
 - Timing horizon is not generational, tri-annual, or annual -

Community Benefit dollars

- 1 Dollar saved = 5 Dollars revenue
 - (1 Saved dollar = 100 cents)
 - (1 Revenue dollar = EBITDA % or \$0.20)
- Tax exempt value is not simply cost avoidance or if lost...cost addition
 - It is a factor of 5x the cost in revenue to offset



Community Benefit Dollar

- **Disclaimer** – *These are my rough estimates not validated by finance*
- Not for profit hospitals: NFPH (non Gov)
- Value of US tax exempt NFPH 2011 - \$25 B
- Total NFPH gross revenue (GR) 2011 - \$970 B
- Number of NFPH - 2845
- Tax exempt as % of GR – 2.5% (25/970)
 - Ex. NFPH with GR- \$500 M x 2.5% = \$12.5 M
 - Additional GR to cover cost of loss - \$62.5 M (12.5x5)
- Avg Tax exempt/NFPH - \$8.6 M (25 B/2.8K NFP)
- GR Needed to replace cost of avg NFPH loss
 - \$43M (8.6x5)



Florida Hospital Statewide Network

Tampa Market Map



Florida Hospital at Connerton LTAC

Florida Hospital Zephyrhills

Florida Hospital Wesley Chapel

Florida Hospital North Pinellas

Florida Hospital Tampa

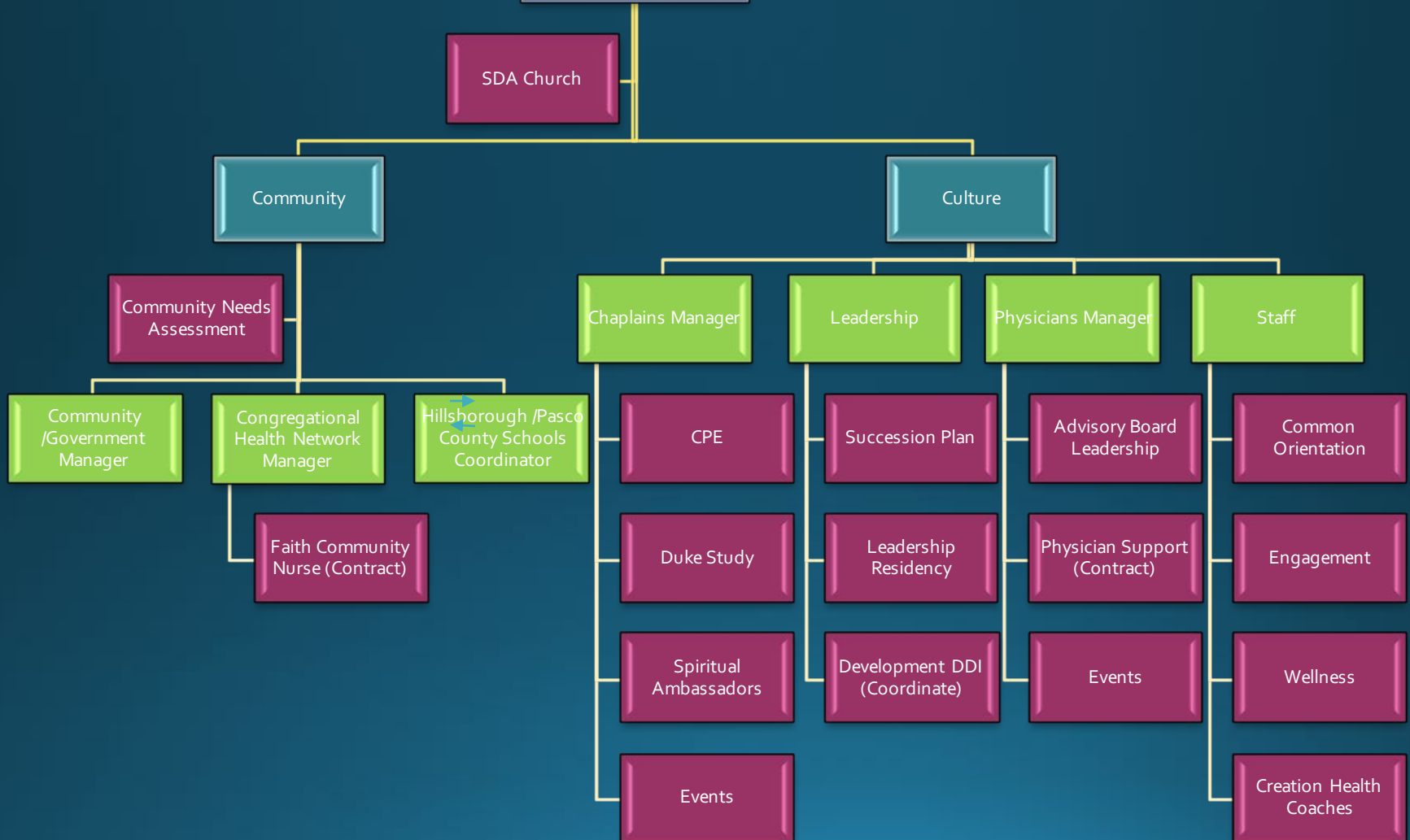
Florida Hospital Pepin Heart Institute

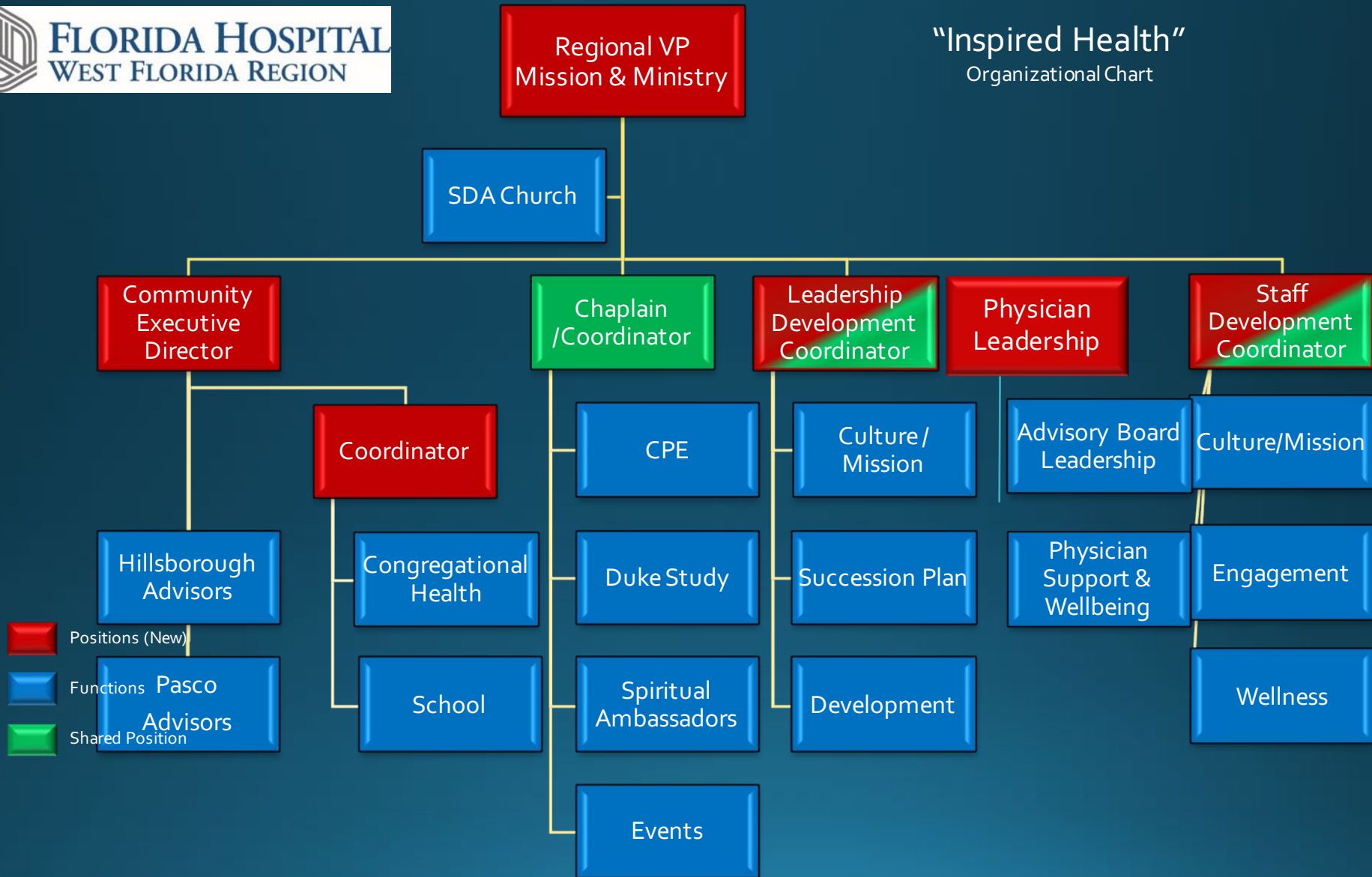
Florida Hospital Carrollwood

FH Sebring
FH Wachula
FH Lake Placid

Regional VP Mission
& Ministry

"Inspired Health"
Functional Chart





West Florida Division

- System-ness vs Federation of separate entities
- Operating system vs holding company
 - Alignment and economies of scale
- Standardization of CHNA
- Standardization of CHP and partnerships
- Standardization of initiatives across all campuses in response to common CHNA findings

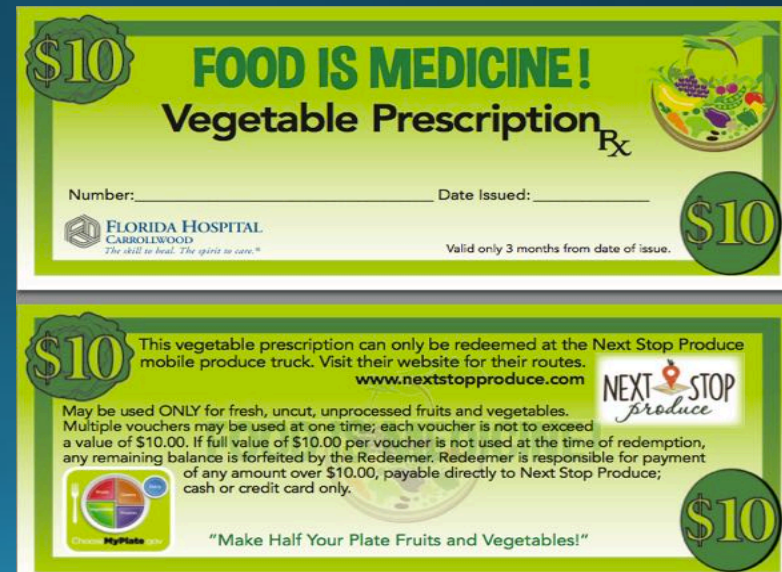
West Florida Division

- Common initiatives in CHP
 - Food IS Medicine
 - > Food Deserts
 - Complete Health Improvement Program
 - > CHIP
 - CREATION HEALTH
 - > Congregations – 3 per campus Each year

44 food deserts
Now
60+ LiLa

SNAP/Cash
Coupons for class
members only

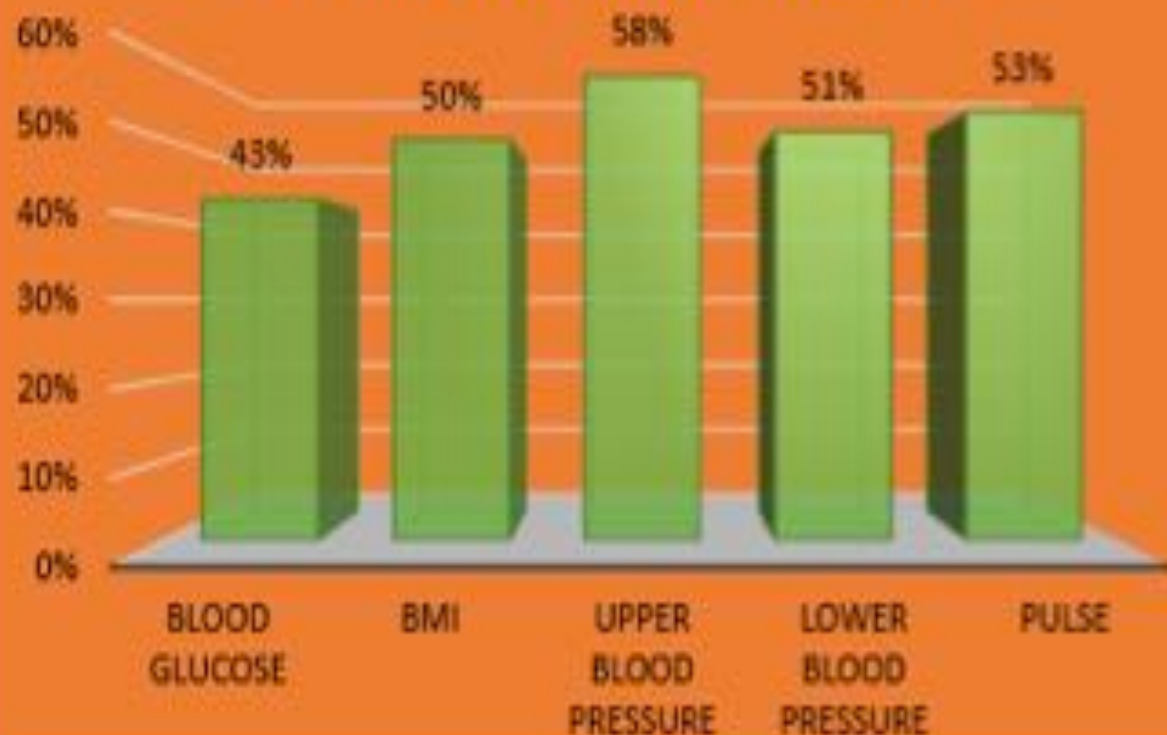
71 Community
partners



Food Is Medicine: April 2015-December 2015

Main Goal: 20% of participants experience a decrease in blood sugar

Overall Program Outcome



43% of all had a decrease in blood glucose

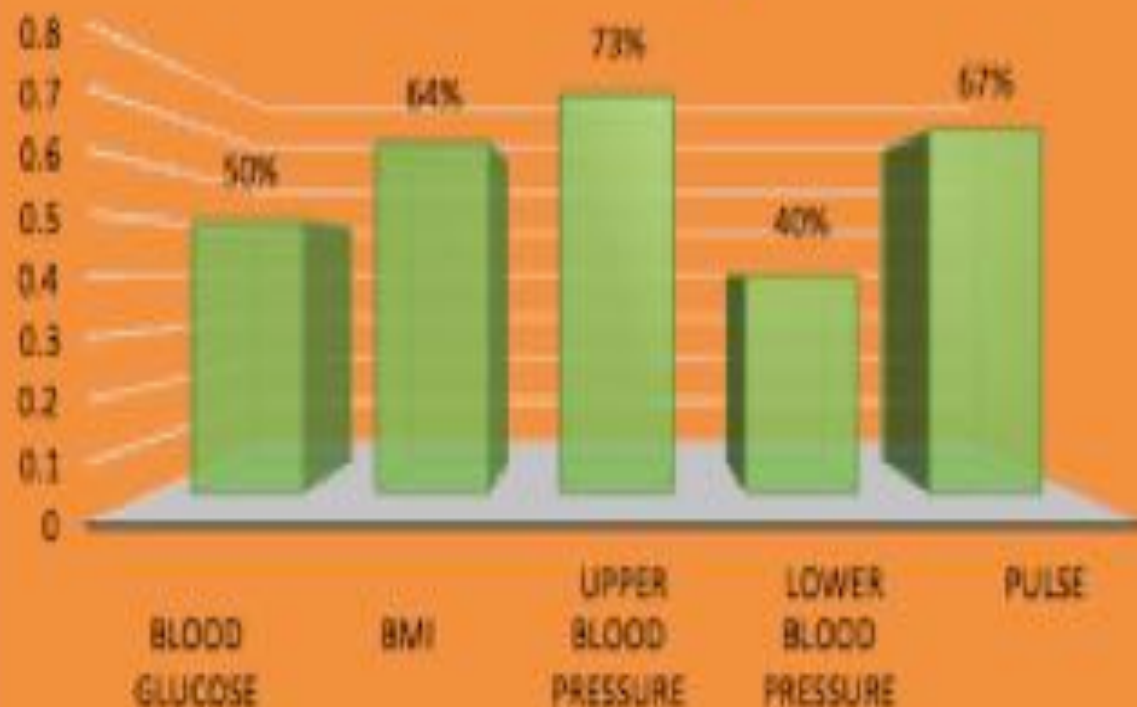
50% of all had a decrease in BMI ranging from .1 to 16.1

58% of all upper and 51% of all Lower blood pressure had a decrease

53% of all had a decrease in pulse rate

Main Goal: 20% of participants experience a decrease in blood sugar

Overall Outcome of Diabetes Prevention Program



50% of all had a decrease in blood glucose

64% of all had a decrease in BMI ranging from .3 to 6.1

73% of all upper and 40% of all Lower blood pressure had a decrease

67% of all had a decrease in pulse rate

Imagine...

- Every Congregation a place of hope and healing –
- Every Hospital a place of worship
- A network of Adventist and other congregations taking back the night:
 - Informing
 - Coordinating
 - Educating
 - Supporting
 - Empowering

A vision*IMAGINE*

I – Incarnational ministry...becoming one with our community, knowing and understanding their needs and together striving to elevate their wellbeing.

M – Making a tangible, measurable and meaningful difference in people's lives.

A - Actions that are culturally competent, data driven, professionally developed and personally delivered.

G- Geographically touching every community on this continent with the needed and helpful ministry of Healing.

I – Inculcating integrative, grace-filled partnerships with community resources, thereby re-envisioning, re-energizing, and leveraging resources to meet the community's need.

N – Network of congregations and healthcare institutions, partnering as the Church to educate, alleviate and inspire a culture of wholeness

E – Evangelizing as Jesus did: Seeking first to fill the people's needs, He then invited them to follow Him.



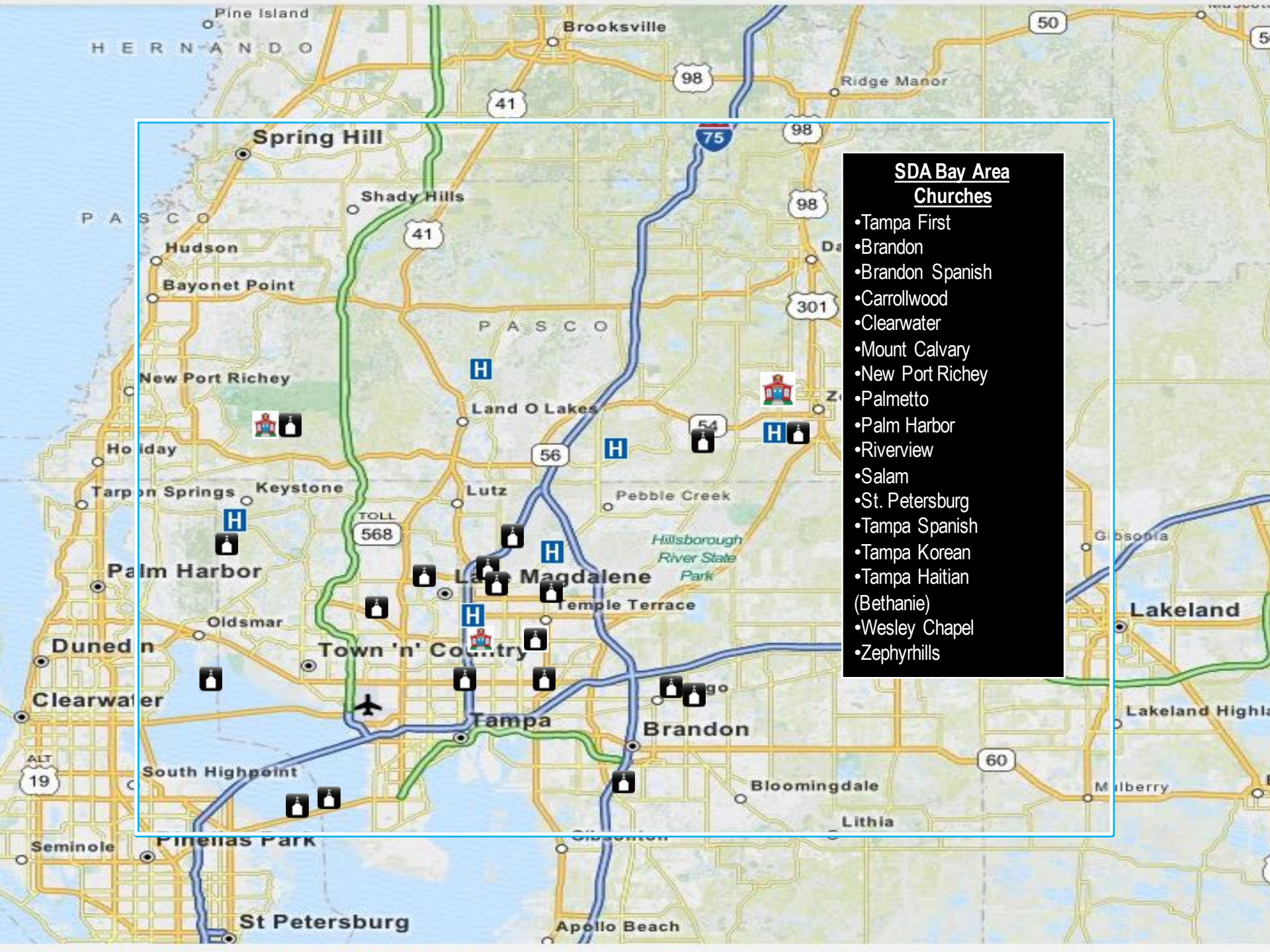
By the numbers

- NAD
 - 9 Unions
 - 68 Conferences
 - 5455 churches
- USA + Canada
 - 5564 US hospitals
 - 1461 Canadian hospitals

Congregational health ministry

- How to partner
- How to assess
- How to implement

- Mt Calvary, Tampa
- Tampa First, Tampa
- Sligo Washington, DC



SDA Bay Area Churches

- Tampa First
- Brandon
- Brandon Spanish
- Carrollwood
- Clearwater
- Mount Calvary
- New Port Richey
- Palmetto
- Palm Harbor
- Riverview
- Salam
- St. Petersburg
- Tampa Spanish
- Tampa Korean
- Tampa Haitian (Bethanie)
- Wesley Chapel
- Zephyrhills



Mount Calvary

Seventh-Day-Adventist Church

TAMPA FIRST
SEVENTH-DAY ADVENTIST CHURCH

INTERNATIONAL WORSHIP
SERVICE 11:30 AM SAT.
CONCERT 5:30 PM
FOODFEST / FUNDRAISER 7PM
EVERYONE WELCOME



Sligo - Washington, DC



Congregational Health

- Envision
 - Care for members
 - Care for neighbors and community
- Empower
 - Information
 - Processes
 - Partners
- Equip
 - Skills
 - Equipment
 - Curriculum

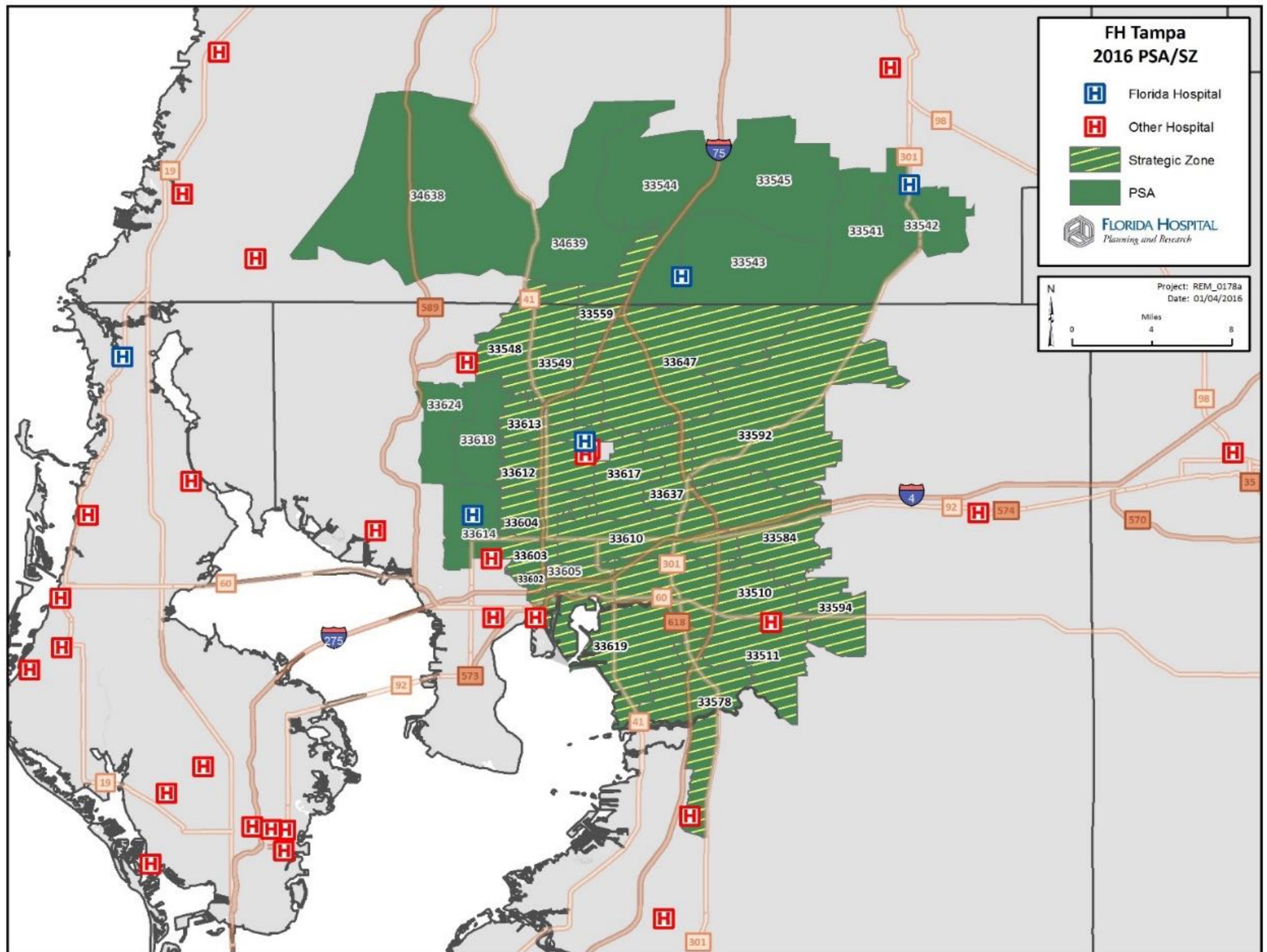


Partners in Mission

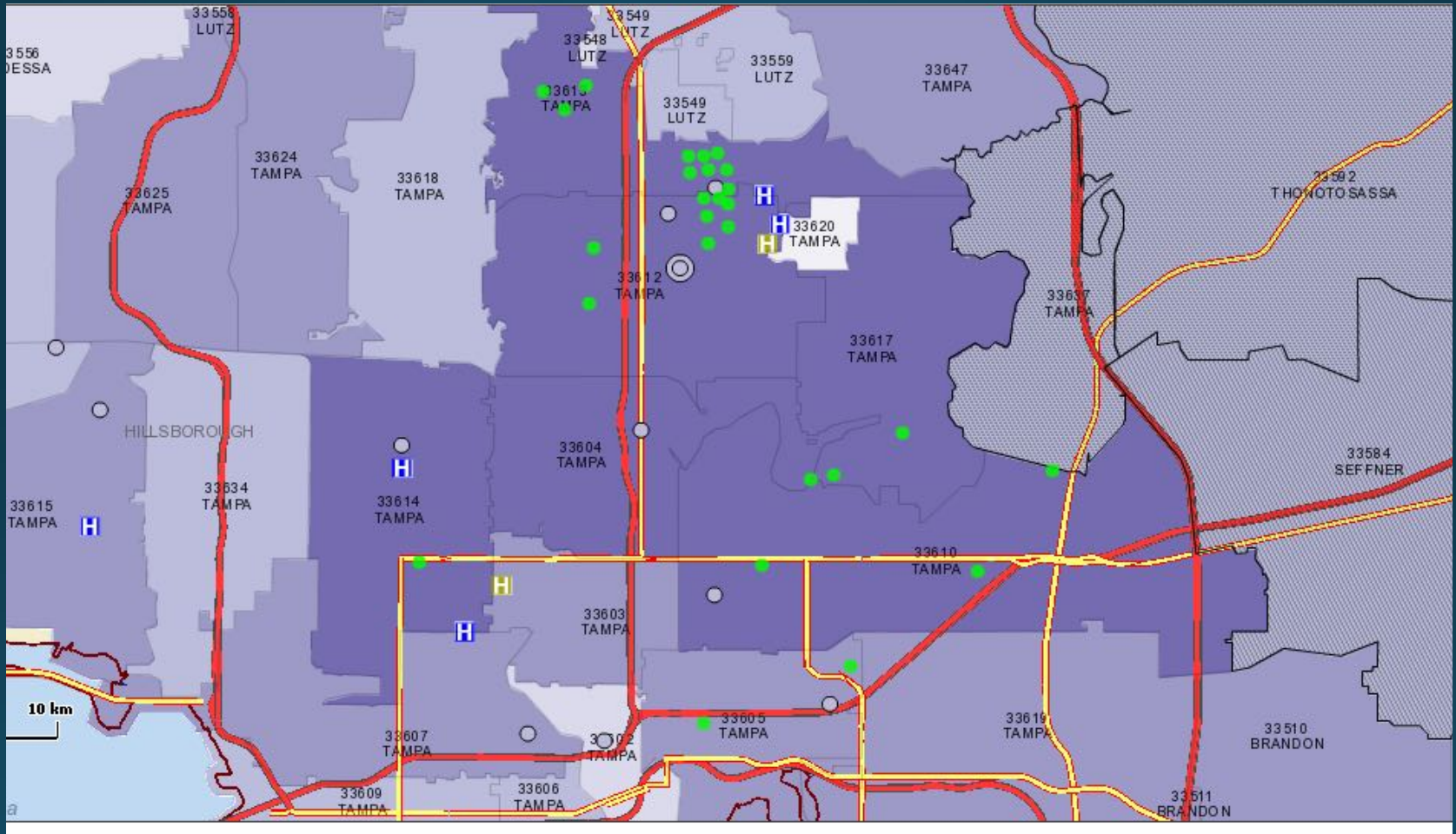
- Clergy
 - Hospital orientation, ID, meals when visiting
 - Lunch n Learns
 - 50% out of pocket after insurance for all on plan
- Faith communities
 - CREATION Health instruction materials
 - Coaching for Health Ministry
 - Support in screenings of size
 - Sponsorship in outreach of size

Partners in Mission

- Schools: Public, Private, Universities
 - CREATION Healthy
 - > CHIP – Robles Elementary faculty
 - > Food Deserts
 - > Gardens and Grow Boxes
 - > Food Is Medicine
- Tampa Family Health Clinics-FQHC
 - > Partner on campus in old ER to increase access

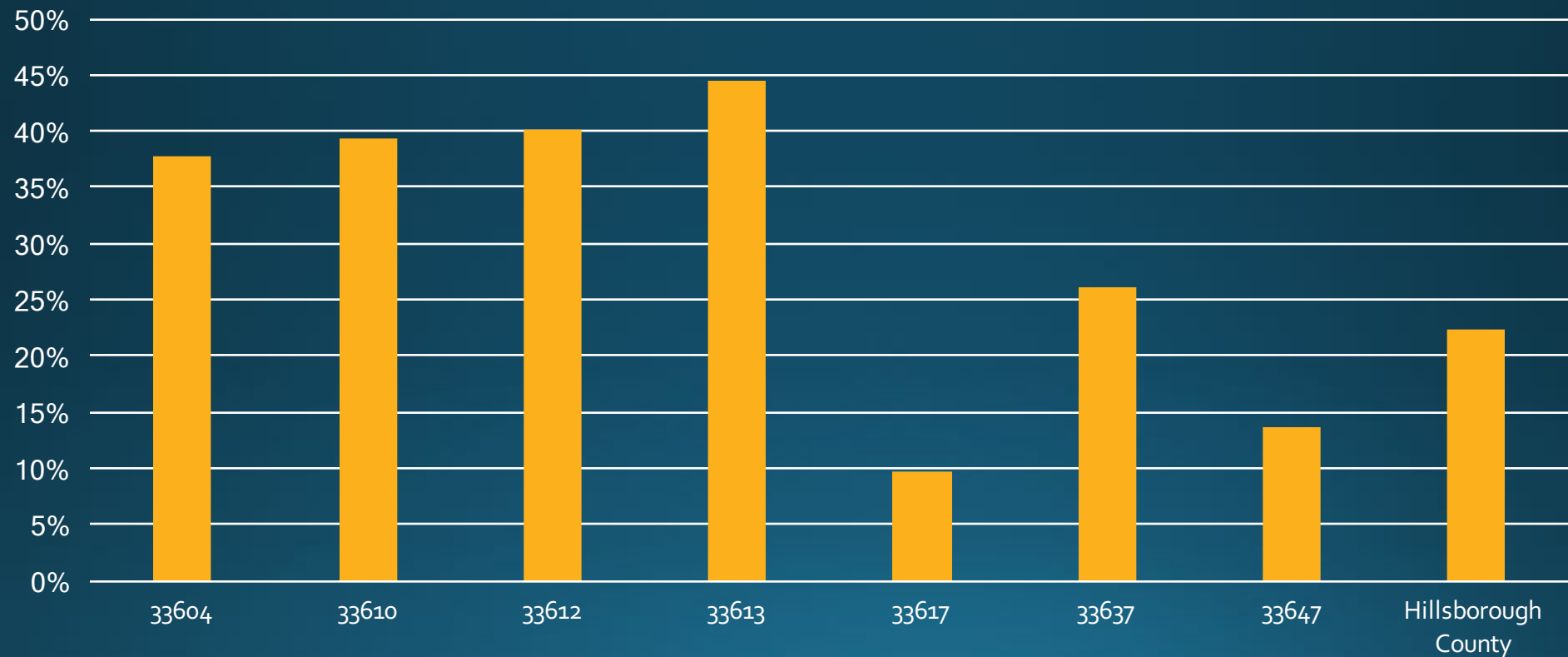


Primary Data: Voices of the Community



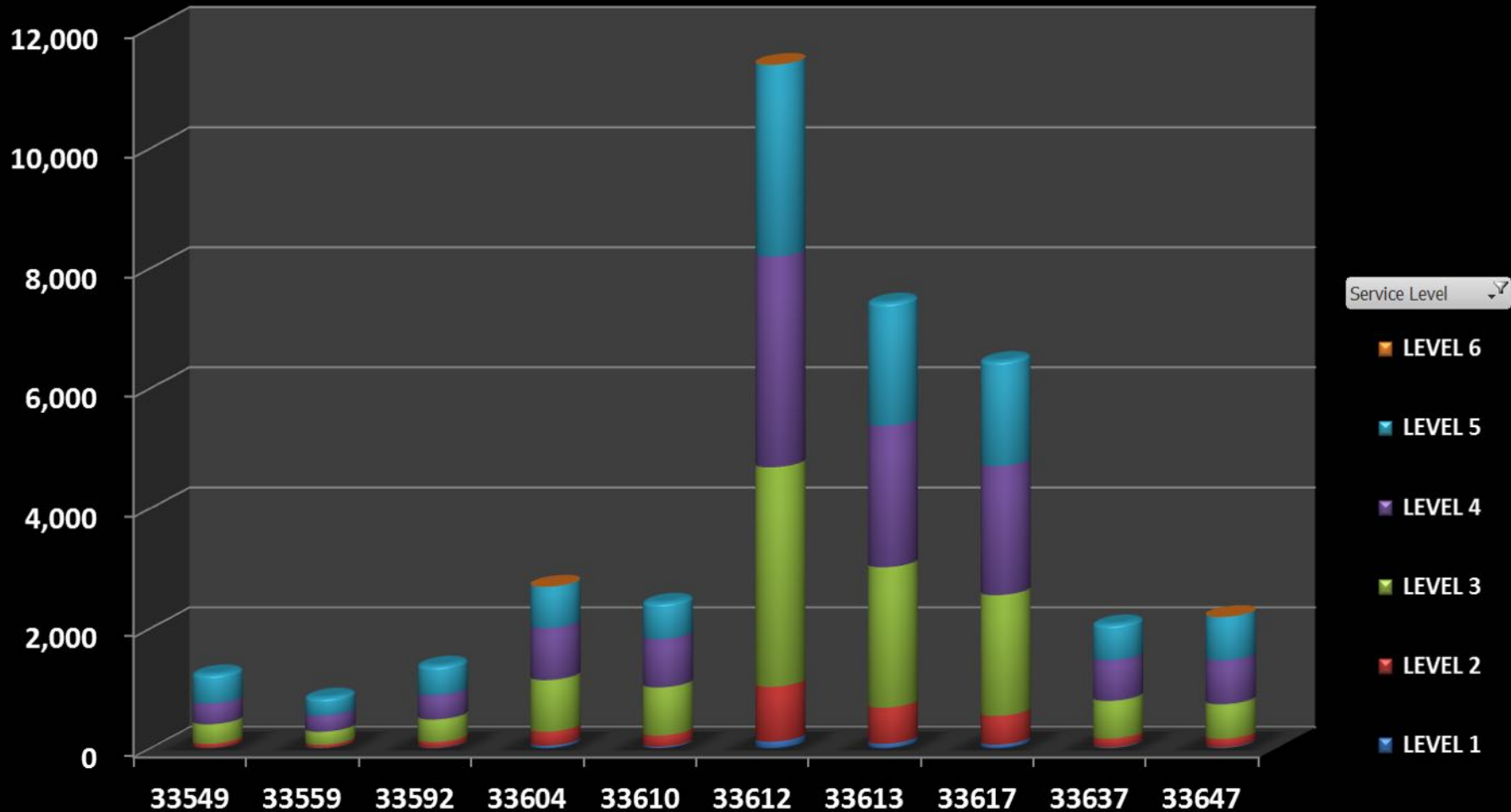
Demographic Information

Percent of Population Uninsured



FHT Emergency Acuity Levels

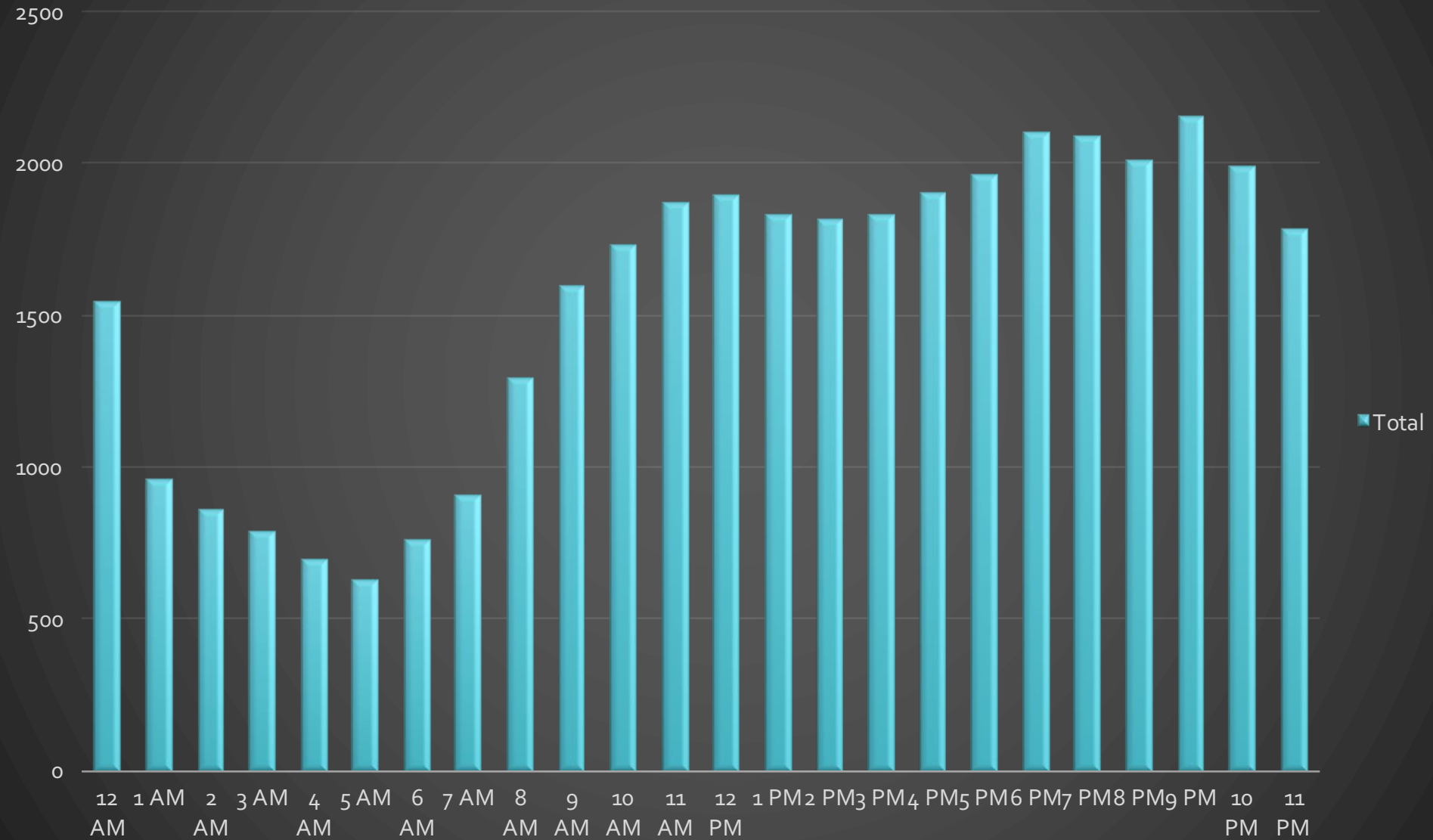
Patient FIN



Pat Home Zip 5 Digit Base

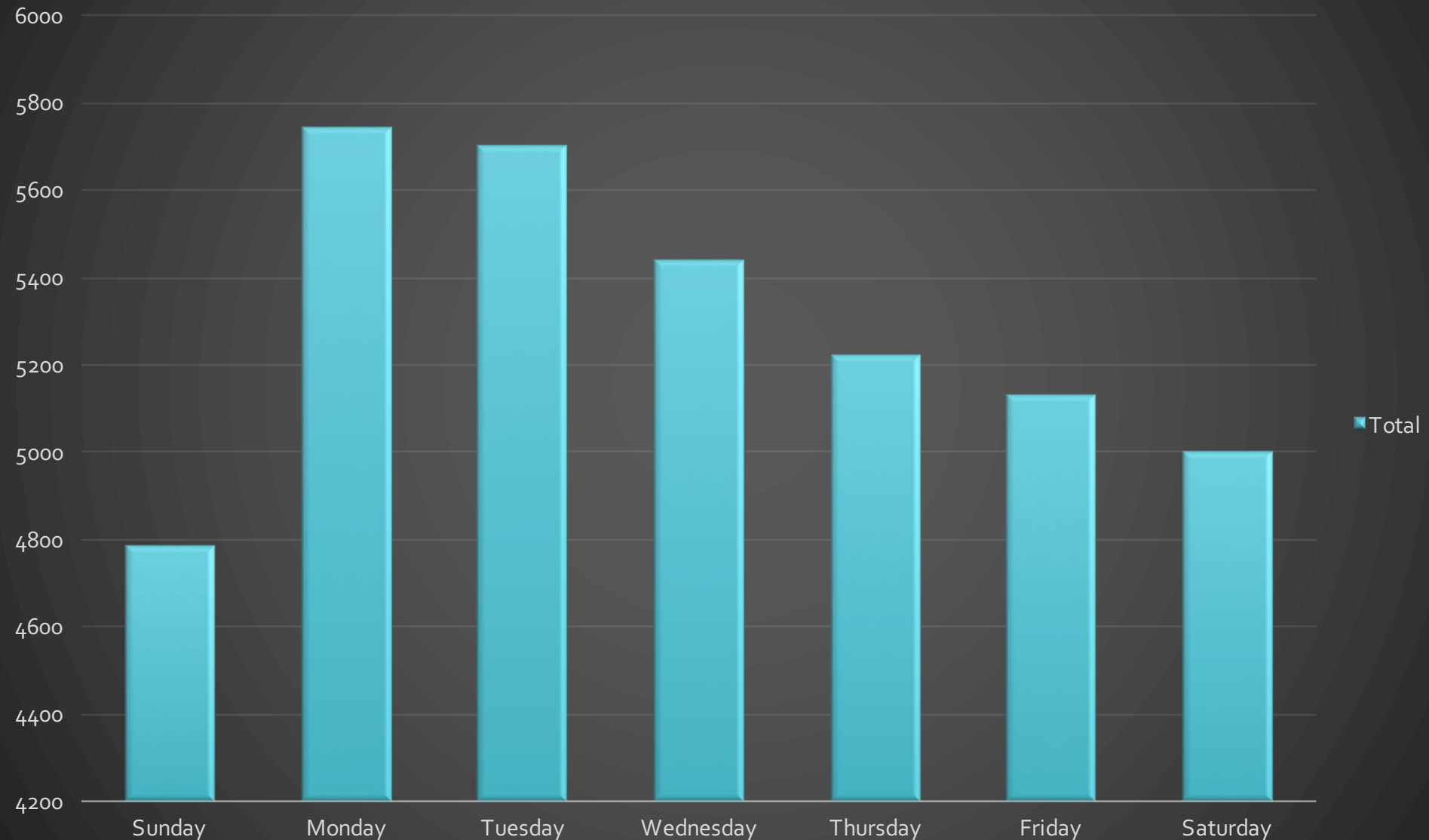
Hospital ED Data

ED Volume By Time YTD

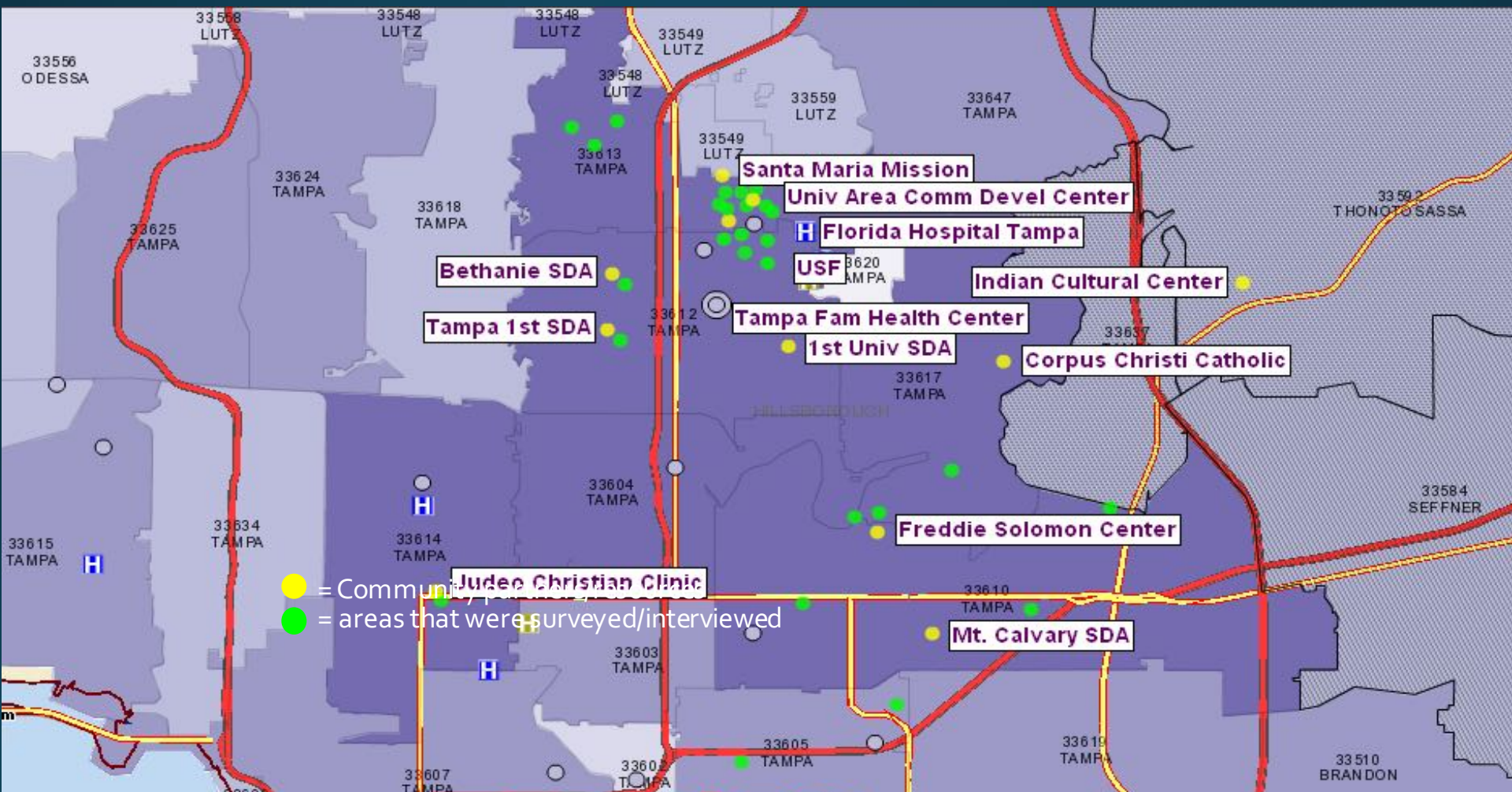


Hospital ED Data

Total Emergency Department Volume By Day



Health Partners & Resources in Community

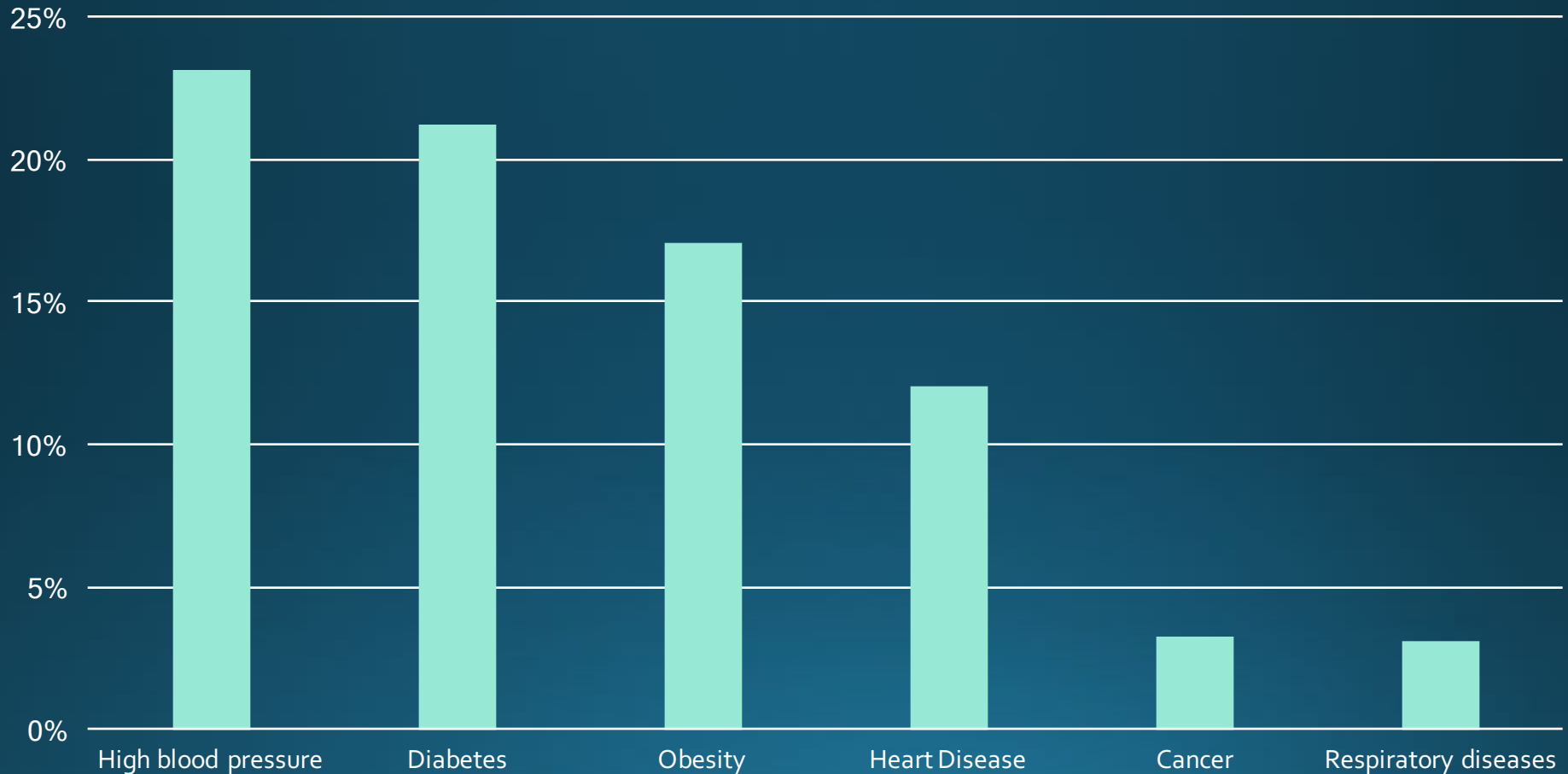


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Primary Data: Congregational Survey

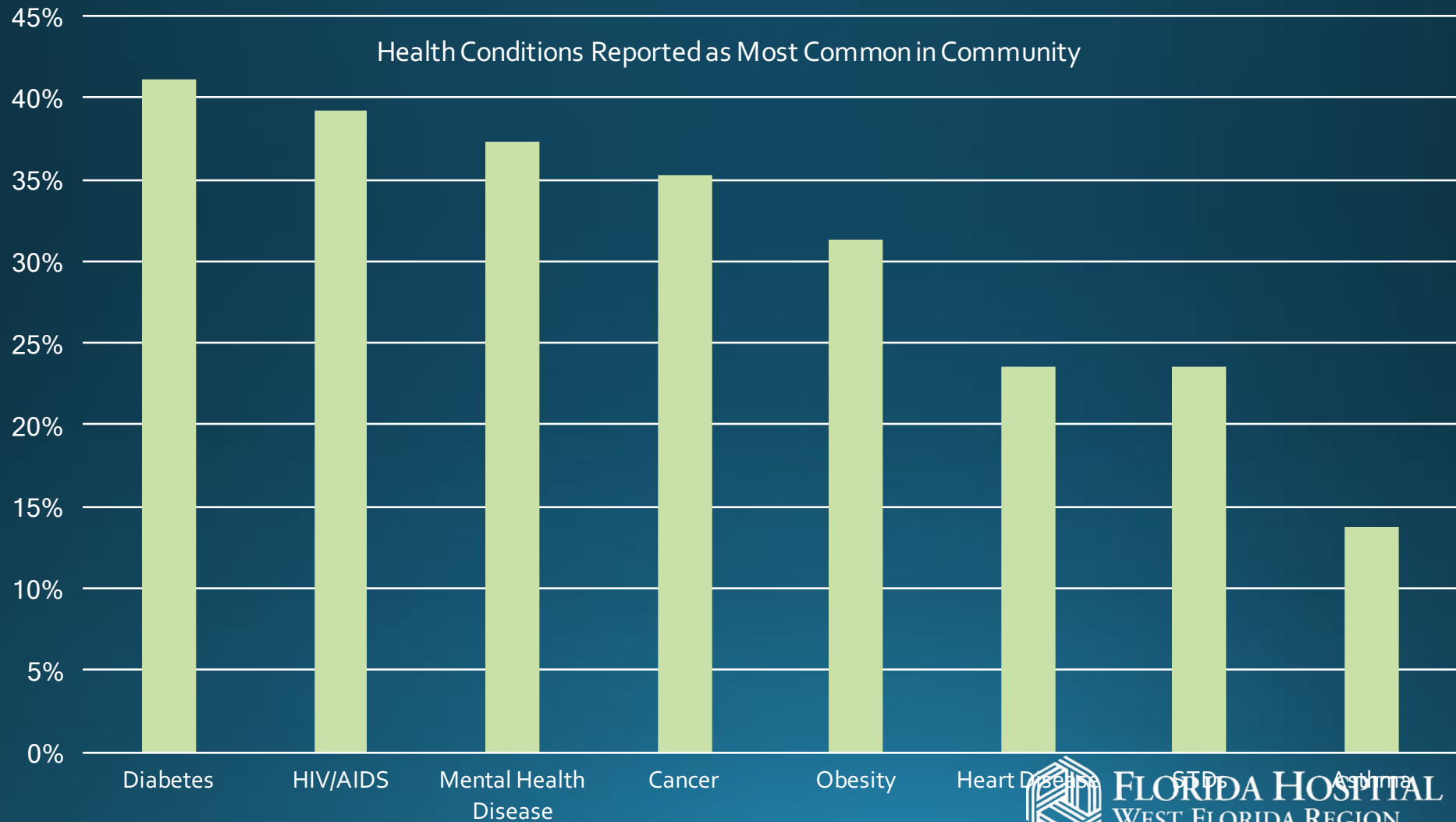
(N=170)

Health Conditions Reported as Most Common in Congregations



Primary: Community Survey

(N=51)



10 Prevalent Health Issues, CHNA

- **Obesity/Diabetes**
- **Lack of Health Education and Awareness**
- **Lack of Access to Primary Care**
- **Mental Health**
- Maternal and Child Health
- Heart Disease
- Pediatric Asthma
- Rate of Uninsured
- Respiratory-related diseases
- Teen Pregnancy



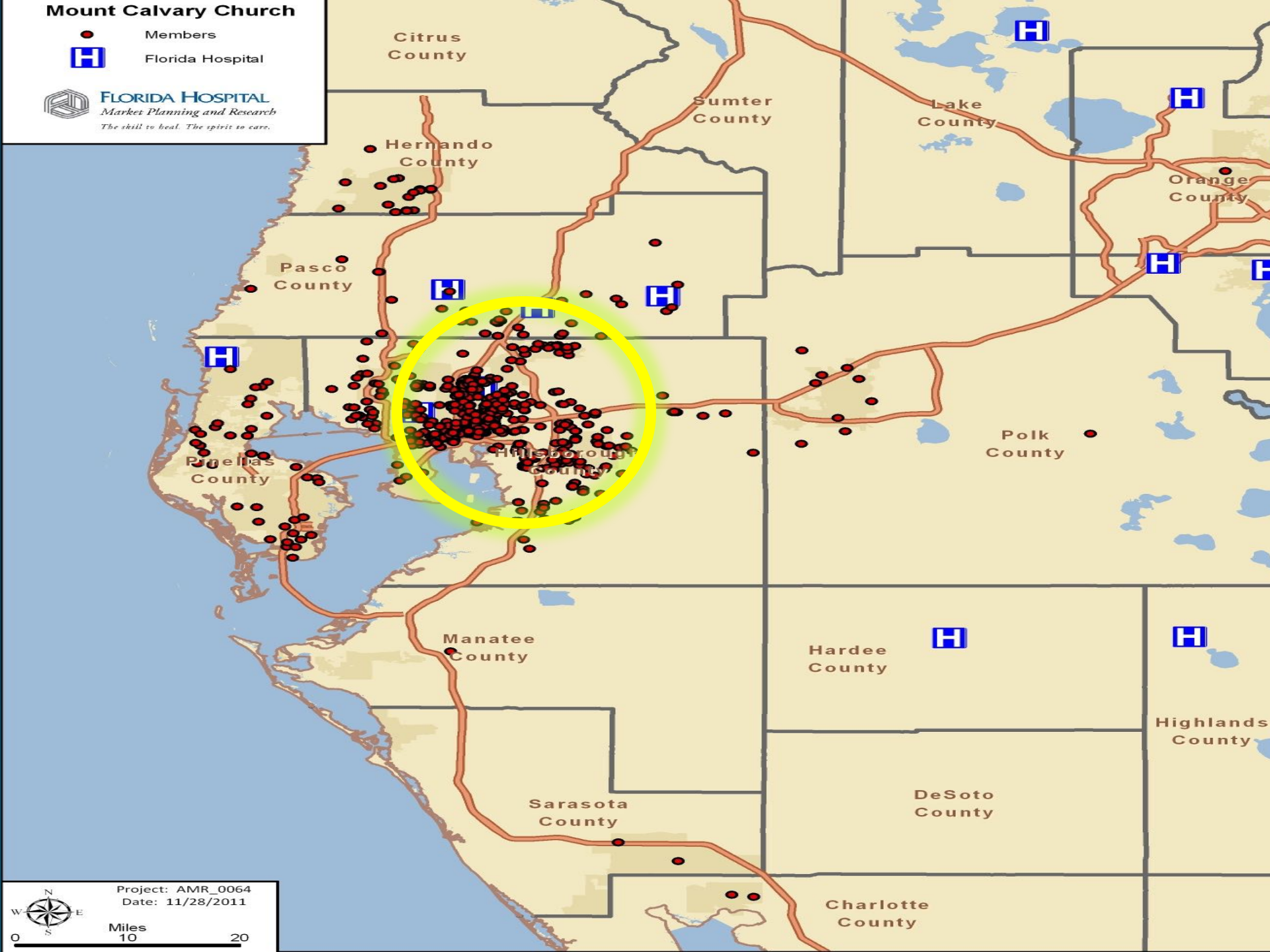
Mount Calvary

Seventh-Day-Adventist Church

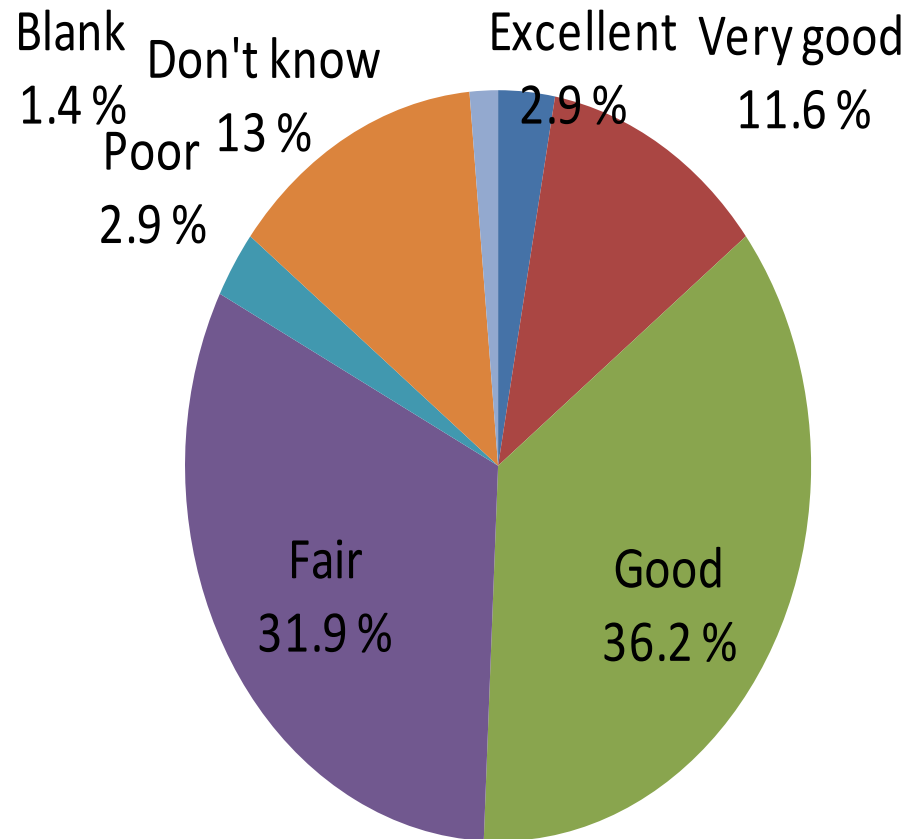
Mount Calvary Church

- Members
- Ⓜ Florida Hospital

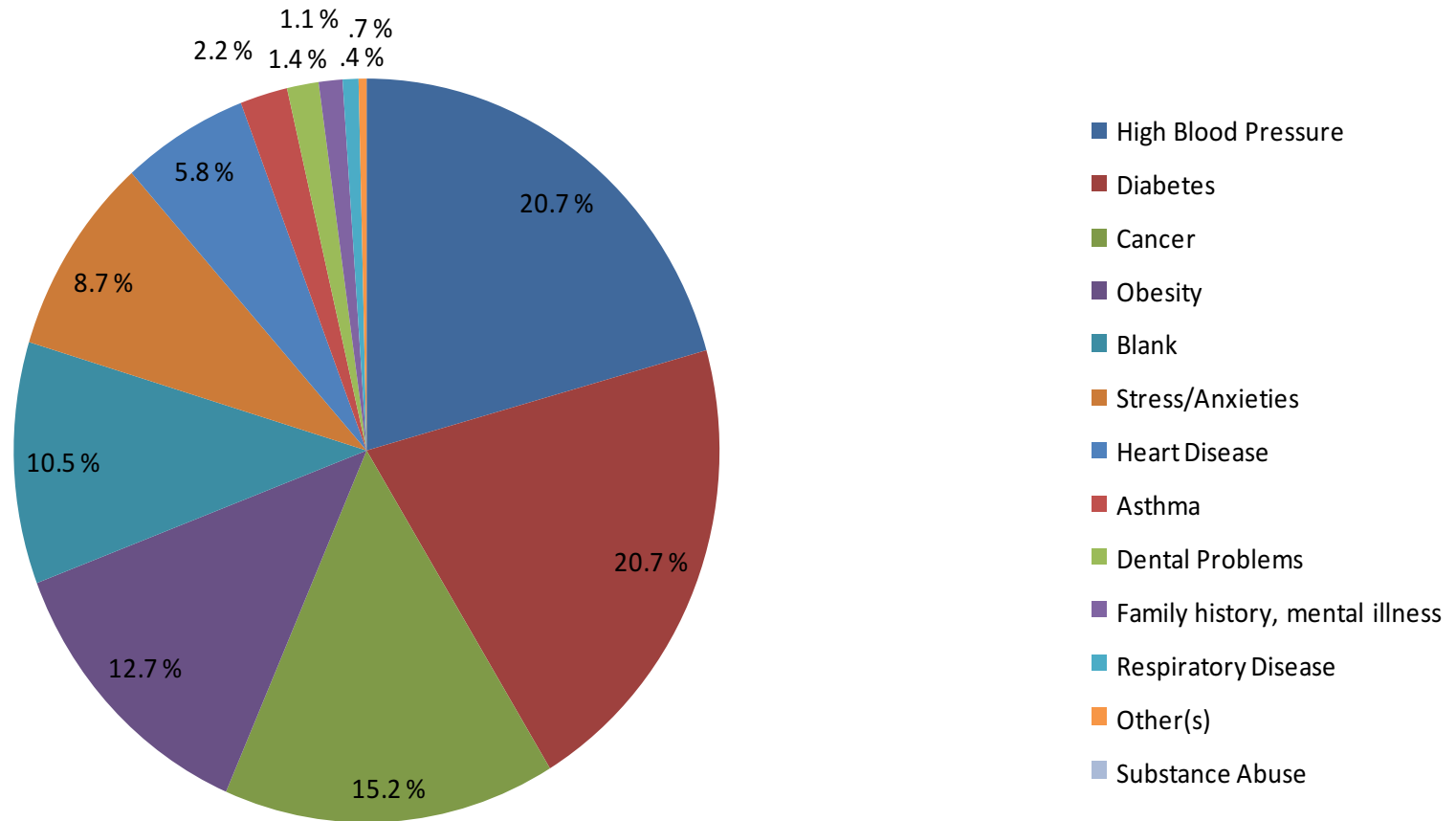
FLORIDA HOSPITAL
Market Planning and Research
The skill to heal. The spirit to care.



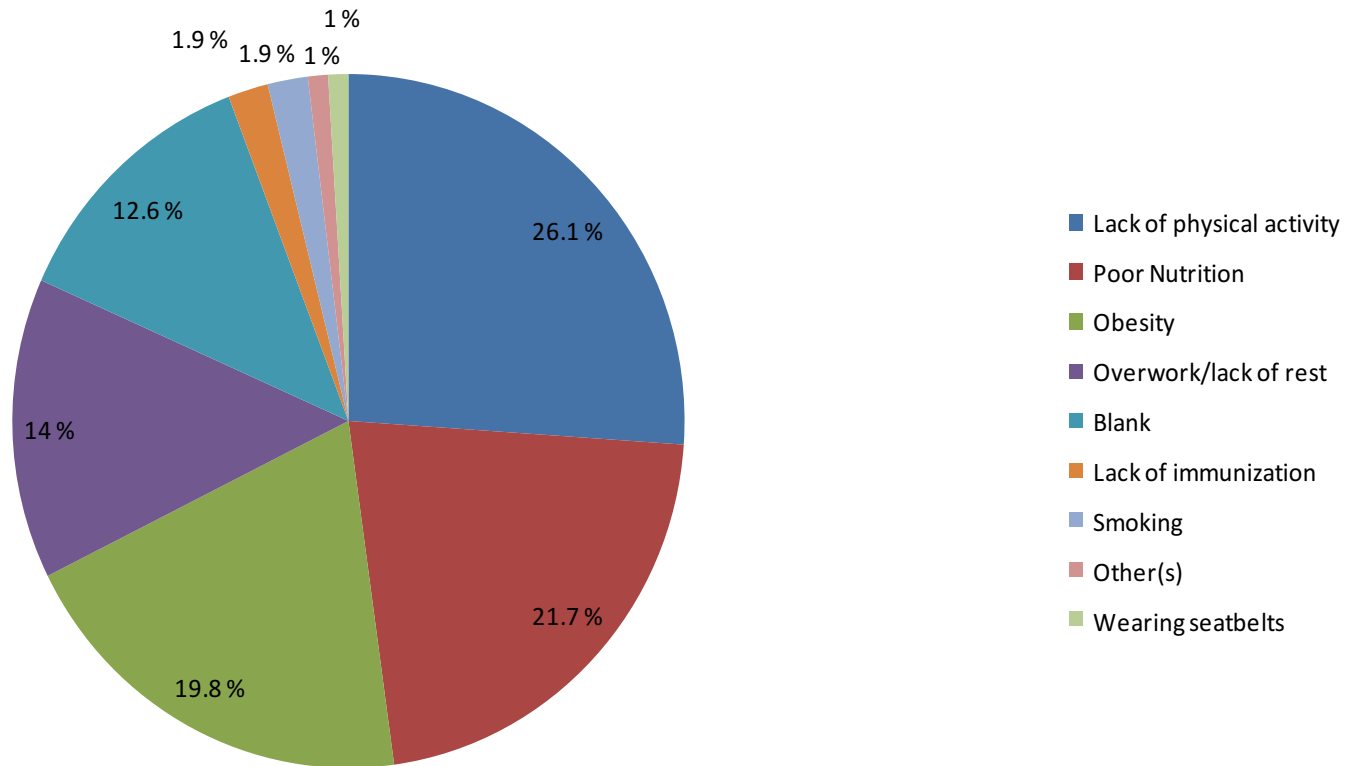
How would you rate your congregation's overall health status?



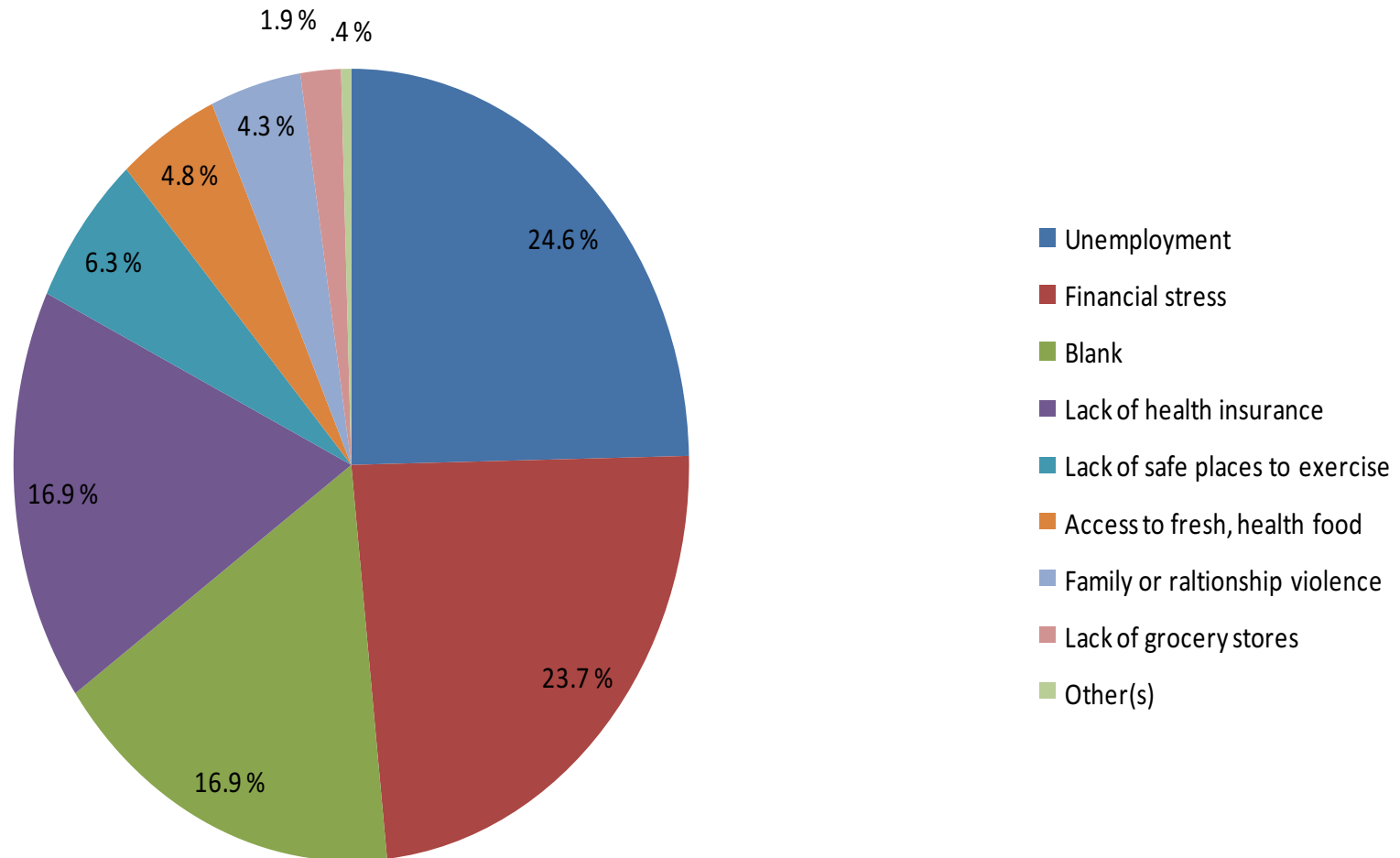
Which 4 conditions do you believe are the most common at your congregation?



Which 3 personal risk factors do you believe are the most common at your congregation?



Which 3 environmental factors do you believe are the most common at your congregation?



Congregational Care Model

- Provide help with signing up for health insurance
- Physician consult
- Wellness navigator
- Referral to education and specialists
- Help with barriers to care

Assessing Local Health Needs

- Community Health Statistics
 - Department Of Health
 - >State Profiles
 - >County Profiles
 - UDS Mappers
 - US Census Quick Facts
 - Community Commons website

Assessing Local Health Needs

- Identify Community Resources
 - Public Health Department
 - United Way
 - Federally Qualified Health Centers

Mt. Calvary SDA Church

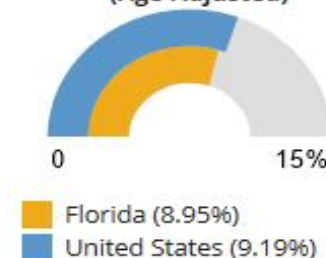
Diabetes (Adult)

This indicator reports the percentage of adults aged 20 and older who have ever been told by a doctor that they have diabetes. This indicator is relevant because diabetes is a prevalent problem in the U.S.; it may indicate an unhealthy lifestyle and puts individuals at risk for further health issues.

[Download Data](#)

Report Area	Total Population Age 20+	Population with Diagnosed Diabetes	Population with Diagnosed Diabetes, Crude Rate	Population with Diagnosed Diabetes, Age-Adjusted Rate
Custom Area Estimates*	no data	no data	no data	no data
Hillsborough County, FL	956,183	99,443	10.4	9.9%
Florida	15,091,529	1,591,871	10.55	8.95%
United States	236,919,508	23,685,417	10	9.19%

Percent Adults with Diagnosed Diabetes (Age-Adjusted)

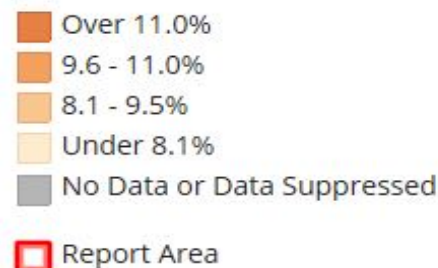


Note: This indicator is compared with the state average.

Data Source: Centers for Disease Control and Prevention, [National Center for Chronic Disease Prevention and Health Promotion](#). 2013. Source geography: County



Diabetes Prevalence, Percent of Adults Age 20+ by County, CDC NCCDPHP 2013



Mt. Calvary SDA Church

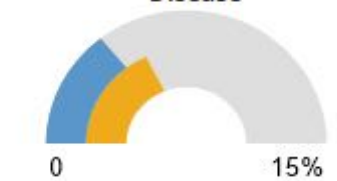
Heart Disease (Adult)

This indicator reports the percentage of adults aged 18 and older who have ever been told by a doctor that they have coronary heart disease or angina. This indicator is relevant because coronary heart disease is a leading cause of death in the U.S. and is also related to high blood pressure, high cholesterol, and heart attacks.

[Download Data](#)

Report Area	Survey Population (Adults Age 18+)	Total Adults with Heart Disease	Percent Adults with Heart Disease
Custom Area Estimates*	suppressed	suppressed	suppressed
Hillsborough County, FL	892,050	34,799	3.9%
Florida	14,681,551	822,348	5.6%
United States	236,406,904	10,407,185	4.4%

Percent Adults with Heart Disease



■ Florida (5.6%)
■ United States (4.4%)

Note: This indicator is compared with the state average.

Data Source: Centers for Disease Control and Prevention, [Behavioral Risk Factor Surveillance System](#). Additional data analysis by [CARES](#). 2011-12. Source geography: County



Heart Disease (Diagnosed), Percentage of Adults Age 18+ by County, BRFSS 2011-12

- Over 7.0%
- 5.1 - 7.0%
- 3.1 - 5.0%
- Under 3.1%
- No Data or Data Suppressed

□ Report Area

[View larger map](#)

Mt. Calvary SDA Church

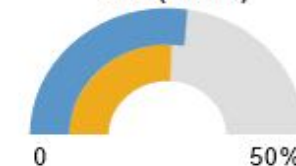
Obesity

This indicator reports the percentage of adults aged 20 and older who self-report that they have a Body Mass Index (BMI) greater than 30.0 (obese). This indicator is relevant because excess weight is a prevalent problem in the U.S.; it indicates an unhealthy lifestyle and puts individuals at risk for further health issues.

[Download Data](#)

Report Area	Total Population Age 20+	Adults with BMI > 30.0 (Obese)	Percent Adults with BMI > 30.0 (Obese)
Custom Area Estimates*	no data	no data	no data
Hillsborough County, FL	958,604	271,285	28.1%
Florida	15,096,406	3,884,581	25.7%
United States	234,188,203	64,884,915	27.5%

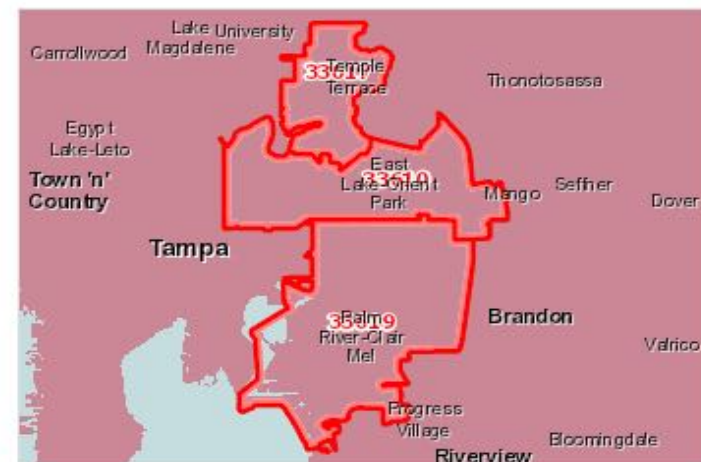
Percent Adults with BMI > 30.0 (Obese)



Florida (25.7%)
United States (27.5%)

Note: This indicator is compared with the state average.

Data Source: Centers for Disease Control and Prevention, [National Center for Chronic Disease Prevention and Health Promotion](#). 2013. Source geography: County



Obese (BMI >= 30), Adults Age 20+, Percent by County, CDC NCCDPHP 2013

- Over 34.0%
- 30.1 - 34.0%
- 26.1 - 30.0%
- Under 26.1%
- No Data or Data Suppressed

Report Area

Calvary Community Clinic

- **Mission**

- The mission of the Calvary Community Clinic is to provide FREE healthcare and health education services to the uninsured, underserved and working poor individuals and families of Hillsborough County.

- **Vision**

- Our goal is to promote holistic wellness and decrease healthcare disparity in the East Tampa community.

Calvary Community Clinic

- In response to the growing uninsured population in the East Tampa community, Mount Calvary SDA Church established the Calvary Community Clinic -- a free clinic to address one of the most critical needs of the community which it serves. Within the 33604, 33610 and 33612 zip codes, 40% of the population has no health insurance coverage and 25% live below the poverty level.
- The Calvary Community Clinic will provide quality, compassionate health care for the under privileged, uninsured, unemployed and underserved segments of our community.

Mt Calvary Community Clinic



TAMPA FIRST
SEVENTH-DAY ADVENTIST CHURCH

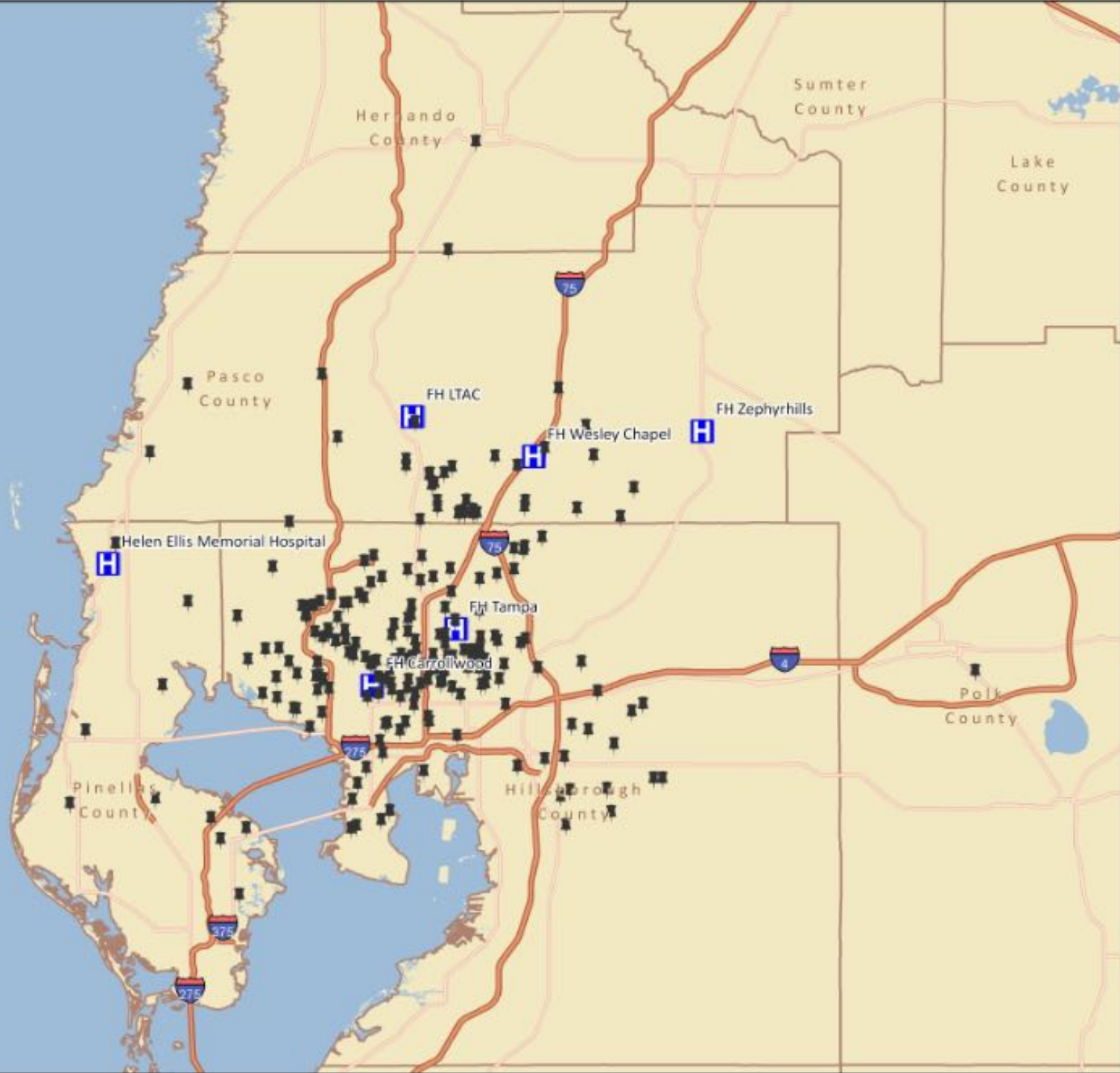
INTERNATIONAL WORSHIP
SERVICE 11:30 AM SAT.
CONCERT 5:30 PM
FOODFEST / FUNDRAISER 7PM
EVERYONE WELCOME



First Tampa SDA Church

Students

Florida Hospital (Region)



Project: AMR_0051

Date: 10/05/2011

Miles



Tampa First SDA Church

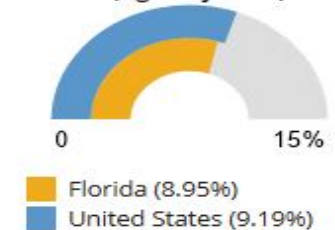
Diabetes (Adult)

This indicator reports the percentage of adults aged 20 and older who have ever been told by a doctor that they have diabetes. This indicator is relevant because diabetes is a prevalent problem in the U.S.; it may indicate an unhealthy lifestyle and puts individuals at risk for further health issues.

[Download Data](#)

Report Area	Total Population Age 20+	Population with Diagnosed Diabetes	Population with Diagnosed Diabetes, Crude Rate	Population with Diagnosed Diabetes, Age-Adjusted Rate
Custom Area Estimates*	no data	no data	no data	no data
Hillsborough County, FL	956,183	99,443	10.4	9.9%
Florida	15,091,529	1,591,871	10.55	8.95%
United States	236,919,508	23,685,417	10	9.19%

Percent Adults with Diagnosed Diabetes (Age-Adjusted)



Note: This indicator is compared with the state average.
Data Source: Centers for Disease Control and Prevention, [National Center for Chronic Disease Prevention and Health Promotion](#).
2013. Source geography: County



[View larger map](#)

Diabetes Prevalence, Percent of Adults Age 20+ by County, CDC NCCDPHP 2013



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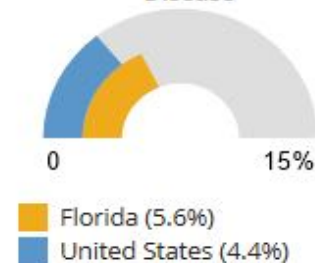
Heart Disease (Adult)

This indicator reports the percentage of adults aged 18 and older who have ever been told by a doctor that they have coronary heart disease or angina. This indicator is relevant because coronary heart disease is a leading cause of death in the U.S. and is also related to high blood pressure, high cholesterol, and heart attacks.

[Download Data](#)

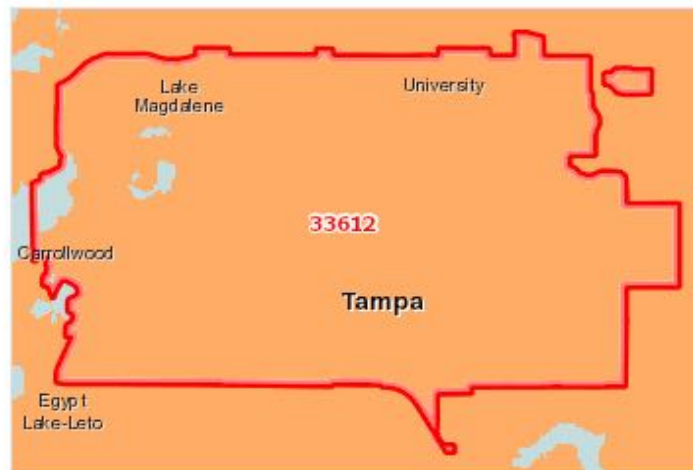
Report Area	Survey Population (Adults Age 18+)	Total Adults with Heart Disease	Percent Adults with Heart Disease
Custom Area Estimates*	suppressed	suppressed	suppressed
Hillsborough County, FL	892,050	34,799	3.9%
Florida	14,681,551	822,348	5.6%
United States	236,406,904	10,407,185	4.4%

Percent Adults with Heart Disease



Note: This indicator is compared with the state average.

Data Source: Centers for Disease Control and Prevention, [Behavioral Risk Factor Surveillance System](#). Additional data analysis by [CARES](#). 2011-12. Source geography: County



Heart Disease (Diagnosed), Percentage of Adults Age 18+ by County, BRFSS 2011-12



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Obesity

This indicator reports the percentage of adults aged 20 and older who self-report that they have a Body Mass Index (BMI) greater than 30.0 (obese). This indicator is relevant because excess weight is a prevalent problem in the U.S.; it indicates an unhealthy lifestyle and puts individuals at risk for further health issues.

[Download Data](#)

Report Area	Total Population Age 20+	Adults with BMI > 30.0 (Obese)	Percent Adults with BMI > 30.0 (Obese)
Custom Area Estimates*	no data	no data	no data
Hillsborough County, FL	958,604	271,285	28.1%
Florida	15,096,406	3,884,581	25.7%
United States	234,188,203	64,884,915	27.5%

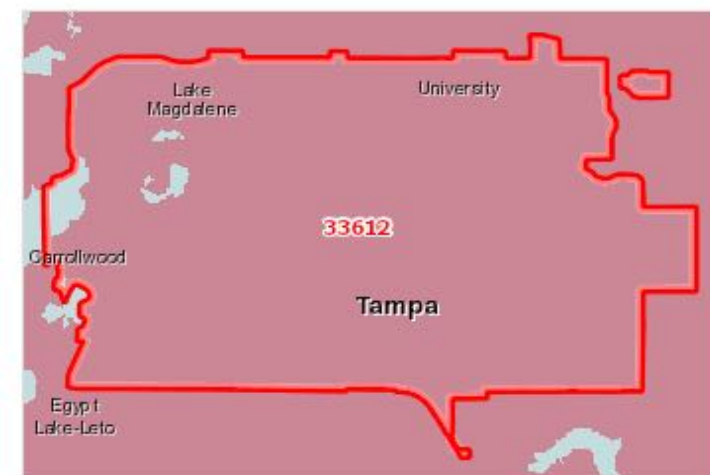
Percent Adults with BMI > 30.0 (Obese)



Florida (25.7%)
United States (27.5%)

Note: This indicator is compared with the state average.

Data Source: Centers for Disease Control and Prevention, [National Center for Chronic Disease Prevention and Health Promotion](#), 2013. Source geography: County



Obese (BMI >= 30), Adults Age 20+, Percent by County, CDC NCCDPHP 2013

- Over 34.0%
- 30.1 - 34.0%
- 26.1 - 30.0%
- Under 26.1%
- No Data or Data Suppressed
- Report Area

Community Partners



**METROPOLITAN
MINISTRIES**

HOPE IS HERE



Hillsborough County
PUBLIC SCHOOLS
Preparing Students for Life



Complete Health Improvement Program

Sligo - Washington, DC





*"Remarkably,
some 47.5
percent of
Washington's
foreign born
arrived in the
1990s."*



BROOKINGS GREATER WASHINGTON RESEARCH PROGRAM

At Home in the Nation's Capital: Immigrant Trends in Metropolitan Washington

Audrey Singer¹

Findings

An analysis of the growth and location of the foreign born in the Washington metropolitan area between 1980 and 2000 finds that:

- The Washington metropolitan area attracted 575,000 immigrants between 1980 and 2000 and has become a major destination for immigrants to the United States. By 2000, 832,016 immigrants made up some 17 percent of the region's population, making the area the seventh-largest immigrant gateway in the United States.
- During the 1990s, the largest numerical gain of immigrants occurred in the inner suburban counties, while the largest proportional increase was in the outer counties. Montgomery, Fairfax, and Prince George's counties together gained nearly 250,000 immigrants, for an increase of 72 percent. Immigrants in the outer counties, including Loudoun and Prince William, grew by 160 percent with a gain of nearly 50,000 foreign-born residents.
- New immigrants made up nearly half of the overall population growth in the Washington metropolitan region in the past decade. Remarkably, some 47.5 percent of Washington's foreign born arrived in the decade. This influx has accounted for a majority of inner suburban population growth and offset some of the District of Columbia's population losses.
- Three-quarters of all immigrants in greater Washington come from a diverse group of 30 origin countries. El Salvador tops the list of origin countries with more than 100,000 residents counted in 2000, or 12.6 percent of the foreign-born population. Overall, 39 percent of the region's immigrants come from Latin America and the Caribbean, 36 percent are from Asia, 12 percent from Europe, 11 percent from Africa, and 2 percent from other countries.
- The majority of the region's immigrants report a good command of the English language, with one in six speaking English well or very well. This high rate of English proficiency exceeds that in all the other large immigrant metro areas. At the same time, more than one-quarter of the foreign born in the more densely populated immigrant areas of Arlington, Alexandria, and the District say they cannot speak English well, or at all.
- The region's immigrants primarily live in moderate and high income neighborhoods, not the poorest. Not all indicators are positive, however, as 10.6 percent of immigrants live in poverty.

Immigration has indelibly altered the Washington region. Its heterogeneous nature—in terms of national origin, settlement patterns, language ability, and economic status—pose unique challenges, particularly in areas of immigrant concentration. How these challenges are met, especially in light of a languishing economy and the immigration impacts of September 11, will influence whether the region remains a home and employment center for immigrants.

Figure 1: Composition of New Immigrants in Washington Metropolitan Area by Countries of Origin, 1990-1998.

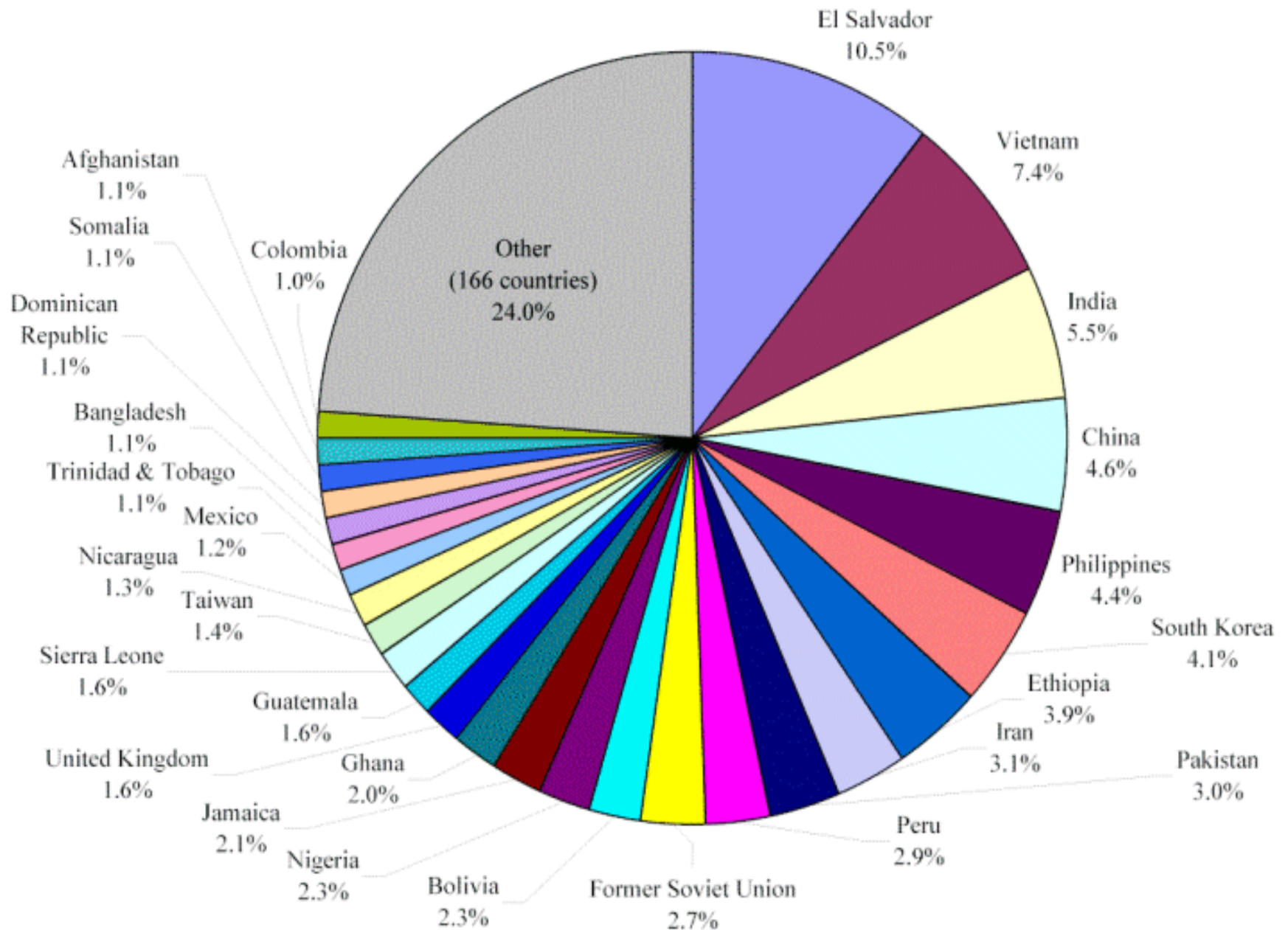
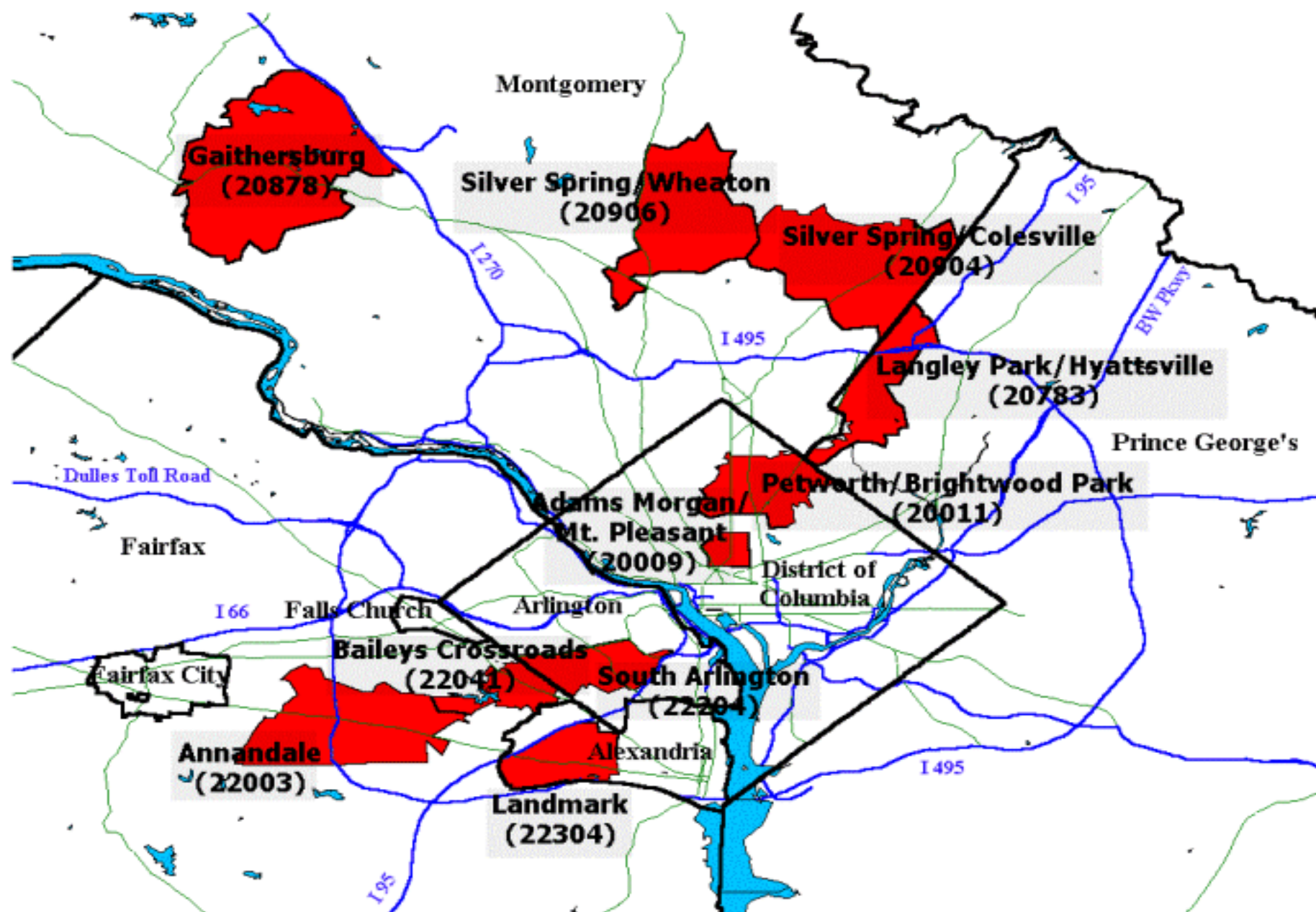


Figure 2: Top Ten Immigrant Zip Codes in the Washington Metropolitan Area, 1990-1998.



What does it mean to improve the quality of life, be a vital community resource?

- Health
- Longevity
- Hope
- Access to work opportunities
- Upward mobility



One response —

Washington Adventist Hospital,
Adventist Community Services, Sligo Adventist Church, Columbia Union College,
Takoma Academy

- ESL
 - 4 months, > 600 since 2001
- GED
 - 120 successfully taken
- C.N.A.
 - >300 graduates since 2001
- Nursing ladder through CUC
 - C.N.A. ➡ L.P.N. ➡ R.N

Mission + Vision + Values =



Choice

Environment

Activity

REST

Outlook

Interpersonal
relationships

TRUST

NUTRITION

PEOPLE OF PURPOSE



 Your Cart



HOME

CREATION HEALTH

OUR STORY

ONLINE STORE

CHURCHES

KIDS

SEMINARS & TRAINING

CONTACT



TRANSFORM MINISTRY IN YOUR CHURCH

Lead a CREATION Health Seminar

GET STARTED



FLORIDA HOSPITAL
WEST FLORIDA REGION

CREATION

HEALTH

- Choice
- Rest
- Environment
- Activity
- Trust
- Interpersonal Relationships
- Outlook
- Nutrition



Mission + Vision + Values =



Choice

Environment

Activity

REST

Outlook

Interpersonal
relationships

TRUST

NUTRITION

PEOPLE OF PURPOSE

Fresh Eyes ...

Lets get out of the boat!

inspired health



FLORIDA
HOSPITAL



FLORIDA HOSPITAL
WEST FLORIDA REGION