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Health Policy Connection

at IHPL.llu.edu
People & Community Centered Care: Integrating Body, Mind & Spirit

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FEBRUARY 6, 2017
Adventist Health Policy Association

- Adventist Health
- Adventist Health System
- Adventist HealthCare
- Kettering Health Network
- Loma Linda University Health
AHPA Policy Agenda

1. Wellness as a Key Domestic Policy
2. Improve the health system
3. Public Health infrastructure
4. People & Community-centered Care
5. Health in All Policies

www.adventisthealthpolicy.org
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<th>Hospital Community Benefit</th>
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“Seek the peace and prosperity of the city to which I have carried you.... because if it prospers, you too will prosper.”

Jeremiah 29:7
Loma Linda Sanitarium, 1905

John A. Burden
1. Health is more than Health Care
Health is more than Health Care

Health Outcomes
- Length of Life 50%
- Quality of Life 50%

Health Factors
- Health Behaviors 30%
  - Tobacco Use
  - Diet & Exercise
  - Alcohol & Drug Use
  - Sexual Activity
- Clinical Care 20%
  - Access to Care
  - Quality of Care
- Social & Economic Factors 40%
  - Education
  - Employment
  - Income
  - Family/Social Support
  - Community Safety
- Physical Environment 10%
  - Air & Water Quality
  - Housing & Transit

Policies & Programs
“Place gives us a point of entry.

“It makes visible the concrete and specific social and physical contexts of our patients’ lives,

“Pinpoints social needs and interventions,

“And helps us identify, assess and measure the social determinants of their health.”

*Insights from New Systems of Health, Stakeholder Health 2016.*
Place Matters: Male Life Expectancy in Hough & Lyndhurst

Hough
64 Years
Median Income: $18,500

Lyndhurst
88 Years
Median Income: $63,000

8 miles

Downtown Cleveland
Place Matters in Bithlo, FL

- “Outlaw Country”: 8,200 residents
- Generational poverty
- 60% adult illiteracy
- 90% live in trailers
- Few jobs
- Substance abuse
- Teen pregnancy
- No health care – 4,000 ED visits/year
- 1,000 homeless/precariously housed
- No assets: “Even Mayberry had Floyd…”
“Would people in downtown Orlando allow an illegal dump with known toxins next to their homes? Or all these junk yards that just pop up?”

Tim McKinney, United Global Outreach
Love, Listen & Learn Tour – United Global Outreach in Bithlo

- Basic Needs
- Education
- Transportation
- Housing
- Health Care
- Environment
- Sense of Community
- Economic Opportunity
- The Arts
2. Advocate for health policies that address the whole person
Whole Person Health: Five Steps to Health In America

- Urge a shift in national research emphasis to health promotion and disease prevention
- Promote workforce health
- Ensure access to preventive care
- Equalize school resources and environments
- Set hospital accountabilities for working with faith communities
- Enhance oral health education: patients & providers
- Reduce oral health disparities
Whole Person Health: Five Steps to Health In America

- Move to patient-centered mental health care
  - Incorporate mental health into primary care
  - Create alternatives to institutionalization
  - Expand tele-psychiatry
  - Address the social determinants of mental health

- Reimburse palliative/end-of-life care
  - Develop standards for physician-patient communication and advance-care planning
  - Government and private insurers should encourage advance-care planning
3. Partner with Faith Organizations
Partner with Faith Organizations

- Parish Nurses/Lay Health Educators
- Congregational Health programs
  - Multiple denominations
  - Outcomes
    - Improves health
    - Fewer preventable hospital admissions, readmissions and ED visits
- Models
  - Memphis Congregational Health Network – 500+
  - Wake Forest University Center for Congregational Health
  - Crosswalk Church in Redlands – place-based approach
4. Use our Community Health Needs Assessments as Strategic Roadmaps
CHNAs as Strategic Roadmaps

- CHNA Opportunities
  - Fulfill our mission of faith-based, whole person care
  - Protect our tax exemption
  - Communicate our broad benefit to the community

- Key Strategies
  - Move from “Random Acts to Kindness” to strategic, measureable community health improvement efforts
  - Build Partnerships → shared ownership of issues
  - Advocacy Agendas that address community issues
    - 22 Florida Hospitals: Access to Care, Mental Health & Hunger
Community Health Needs Assessment Opportunities

- Develop Community Health Plans that improve community health by addressing:
  - Disease
  - Lifestyle factors
  - Health determinants

- Beyond Acts of Kindness
  - Connect Needs Assessments to Strategy
  - Measurable efforts
  - Socially complex people and patients
  - Shared accountability
Roadmaps: Strategic Linkages w/ Community Partners

- Outside the hospital walls
  - Who is responsible for addressing community needs?
    - Existing health improvement collaborations
    - Public Health, United Way, etc.
  - How can we link strategically with them?

- Moving the Needle
  - Shared outcomes & measures
  - Shared responsibility (vs. hospital-only ownership)
5. Articulate and visibly demonstrate our “Anchor Institution” roles
Hospitals as Anchor Institutions

- Anchor Institutions
  - Hospitals, universities and local governments
  - Usually not-for-profit
  - Firmly rooted and place-based

- Anchor Roles
  - Leaders
  - Conveners
  - Specialist
  - Promoters

- Broad or focused collaborations
- Shared ownership and accountability
Anchor Roles

- **Leaders** lead strong, active partnerships that address the community’s medical, environmental and economic concerns. The hospital may or may not “own” the issue.

- **Conveners** bring together hospital & community stakeholders re solutions for community needs.

- **Specialists** work with a focused group of community partners to concentrate on specific health issues such as diabetes & heart disease.

- **Promoters** support other organizations’ initiatives through funding or in-kind donations.
Henry Ford Health System

- **Leader**
  - Neighborhood improvement (3)
  - Future Campus
  - Source Detroit – 10% local procurement goal

- **Convener or Specialist**
  - Tech Town – business incubator
  - Live Midtown – employer-assisted housing
  - Neighborhood stabilization – local properties
  - Sewing Up the Safety Net – infant mortality

- **Promoter**
  - Charter schools
  - Henry Ford Early College
    - High-risk ninth-graders in health professions track
    - 5-yr. high school/AA degree/clinical certificates (saves tuition)
Bon Secours – Baltimore

**Leader**
- Neighborhood Revitalization
  - Built/rehabbed 650 housing units
  - Clean and Green – 640 vacant lots
  - 60 minor home improvement grants
  - Senior citizen housing
- Capacity building
  - Youth landscape training program
  - Workforce development
  - Women’s Resource Center
- Local and minority purchasing
Florida Hospital – Bithlo

- Education
- Transportation
- Housing
- Health Care
- Environment
- Basic Needs
- Sense of Community
- Economic Opportunity
- The Arts
People & Community-Centered Care

1. Health is more than health care
2. Health policies that address the whole person
3. Partner with faith organizations
4. Use our Community Health Needs Assessments as Strategic Roadmaps
5. Serve as and articulate our Anchor Institution role
“Seek the peace and prosperity of the city to which I have carried you…. because if it prospers, you too will prosper.”

Jeremiah 29:7